

Cordless Garden Equipment Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

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Abstracts

The Global Cordless Garden Equipment Market was worth USD 7.5 billion in 2023, with expectations to grow at a CAGR of 7.7% from 2024 to 2032. As urbanization progresses and living spaces become smaller, there is an increasing demand for compact and easily stored gardening tools. Cordless garden equipment has appeared as an effective solution, providing significant benefits over gas-powered tools. These cordless options enhance maneuverability and ease of use by eliminating the issues associated with tangled cords and the need for fuel. This newfound freedom allows users to navigate their gardens more efficiently and comfortably, enhancing their gardening experience.

The market is categorized by product type, including lawn mowers, chainsaws, hedge trimmers, leaf blowers, grass trimmers, and various other tools such as tillers and pole saws. Lawn mowers are the leading segment, generating significant revenue and depicting promising growth due to rising demand from various sectors. This segment is further divided into turf equipment and mowers, highlighting the expanding interest in landscaping services and outdoor maintenance. Battery types are another important classification, with lithium-ion batteries, nickel-cadmium batteries, and other alternatives represented.

Lithium-ion batteries held a substantial market share in 2023 and are projected to continue dominating the sector during the forecast period. Their superior power output, extended lifespan, and faster charging capabilities compared to traditional lead-acid batteries have made them increasingly popular among manufacturers and consumers alike. In North America, the cordless garden equipment market contributed around USD 2.5 billion in revenue in 2023, with a projected growth rate of 7.7% through 2032. This growth is largely fueled by the rising consumer demand for eco-friendly, battery-operated tools, driven by heightened environmental awareness and stricter emissions

regulations. Additionally, the region's expansive residential areas and the growing trend of outdoor living spaces further stimulate the need for effective garden maintenance solutions.

Overall, the cordless garden equipment market is set to experience significant growth in the coming years, fueled by evolving consumer preferences for convenience, sustainability, and efficiency. As technological advancements continue to enhance the performance and appeal of these tools, they are likely to play an increasingly vital role in the gardening and landscaping sectors. With a focus on innovation and user-friendly design, the market is well-positioned for sustained expansion in response to the changing demands of gardeners and homeowners alike.

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