

# Containerboard Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025-2034

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### **Abstracts**

The Global Containerboard Market was valued at USD 150.9 billion in 2024 and is projected to grow at a 2.9% CAGR from 2025 to 2034. The surge in e-commerce and the expanding food and beverage industry are driving this growth. As online shopping gains traction, the demand for efficient packaging materials continues to rise. Containerboard, widely used in packaging solutions, benefits from this trend as businesses increasingly seek sustainable and durable materials.

The shift towards eco-friendly packaging solutions is further supporting market expansion, with many industries opting for recyclable and biodegradable options. Sustainability initiatives are pushing manufacturers to develop lightweight, strong, and environmentally friendly containerboard products. With growing concerns about packaging waste and environmental impact, the preference for recyclable materials is increasing. At the same time, the food and beverage sector's demand for sturdy and moisture-resistant packaging continues to grow as more packaged and convenience food products enter the market.

Manufacturers are focusing on efficiency, innovation, and the development of advanced packaging materials to meet sustainability demands. There is a growing need for containerboard that ensure product protection while minimizing waste. Advances in coatings and packaging technologies are helping businesses enhance product safety and extend shelf life. The demand for high-performance containerboard is expected to rise as companies seek sustainable and cost-effective solutions.

The market is categorized by type into virgin and recycled containerboard. The recycled segment is projected to reach USD 153 billion by 2034, driven by the increasing adoption of circular economy principles. Many businesses are reducing packaging



waste by integrating recyclable materials into their supply chains. This shift toward sustainability is influencing purchasing decisions, making recycled containerboard a preferred choice for industries that require cost-effective yet high-performing packaging solutions.

Based on product type, the market includes linerboard, corrugating medium, and white tops. Linerboard held 61.9% of the market share in 2024. It remains a key material due to its durability and strength, making it essential for corrugated boxes. As the demand for cost-effective and sustainable packaging rises, linerboard continues to be a preferred option across industries relying on efficient packaging solutions.

By end-use industry, the market is segmented into food and beverages, pharmaceuticals, electronics, industrial, consumer goods, and others. The food and beverage sector accounted for 36.1% of the market in 2024, largely due to the increasing consumption of packaged food. Urbanization and evolving consumer preferences have accelerated the demand for convenient, ready-to-eat meals and packaged beverages. This has driven the need for robust, moisture-resistant containerboard packaging that preserves food quality and ensures safe transport.

North America held 26% of the global market in 2024, with rising demand for lightweight and sturdy packaging supporting growth. The US market is expected to reach USD 41.1 billion by 2034, fueled by the expansion of e-commerce and the need for cost-efficient packaging solutions. As online shopping continues to thrive, containerboard demand is set to increase, reinforcing its role in modern logistics and supply chain operations.



### **Contents**

#### **CHAPTER 1 METHODOLOGY AND SCOPE**

- 1.1 Market scope and definitions
- 1.2 Research design
  - 1.2.1 Research approach
  - 1.2.2 Data collection methods
- 1.3 Base estimates and calculations
  - 1.3.1 Base year calculation
  - 1.3.2 Key trends for market estimation
- 1.4 Forecast model
- 1.5 Primary research and validation
  - 1.5.1 Primary sources
  - 1.5.2 Data mining sources

### **CHAPTER 2 EXECUTIVE SUMMARY**

2.1 Industry 360° synopsis

### **CHAPTER 3 INDUSTRY INSIGHTS**

- 3.1 Industry ecosystem analysis
- 3.2 Industry impact forces
  - 3.2.1 Growth drivers
    - 3.2.1.1 Rising demand for sustainable packaging solutions
    - 3.2.1.2 Growth in the food and beverage industry
    - 3.2.1.3 Growth of e-commerce
    - 3.2.1.4 Increasing preference for lightweight and cost-effective materials
    - 3.2.1.5 Surge in online retail and delivery services
  - 3.2.2 Industry pitfalls and challenges
    - 3.2.2.1 Stringent environmental regulations
    - 3.2.2.2 Capital-intensive nature of containerboard manufacturing
- 3.3 Growth potential analysis
- 3.4 Regulatory landscape
- 3.5 Technology landscape
- 3.6 Future market trends
- 3.7 Gap analysis
- 3.8 Porter's analysis



### 3.9 PESTEL analysis

### **CHAPTER 4 COMPETITIVE LANDSCAPE, 2024**

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive analysis of major market players
- 4.4 Competitive positioning matrix
- 4.5 Strategy dashboard

# CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY TYPE, 2021 – 2034 (USD BN & KILO TONS)

- 5.1 Key trends
- 5.2 Virgin
- 5.3 Recycled

# CHAPTER 6 MARKET ESTIMATES AND FORECAST, BY PRODUCT TYPE, 2021 – 2034 (USD BN & KILO TONS)

- 6.1 Key trends
- 6.2 Linerboard
  - 6.2.1 Kraftliner
  - 6.2.2 Testliner
- 6.3 Corrugating medium
- 6.4 White tops

# CHAPTER 7 MARKET ESTIMATES AND FORECAST, BY END USE INDUSTRY, 2021 – 2034 (USD BN & KILO TONS)

- 7.1 Key trends
- 7.2 Food & beverage
- 7.3 Pharmaceuticals
- 7.4 Electronics
- 7.5 Industrial
- 7.6 Consumer goods
- 7.7 Others

### CHAPTER 8 MARKET ESTIMATES AND FORECAST, BY REGION, 2021 – 2034



### (USD BN & KILO TONS)

- 8.1 Key trends
- 8.2 North America
  - 8.2.1 U.S.
  - 8.2.2 Canada
- 8.3 Europe
  - 8.3.1 Germany
  - 8.3.2 UK
  - 8.3.3 France
  - 8.3.4 Spain
  - 8.3.5 Italy
  - 8.3.6 Netherlands
- 8.4 Asia Pacific
  - 8.4.1 China
  - 8.4.2 India
  - 8.4.3 Japan
  - 8.4.4 Australia
  - 8.4.5 South Korea
- 8.5 Latin America
  - 8.5.1 Brazil
  - 8.5.2 Mexico
  - 8.5.3 Argentina
- 8.6 Middle East and Africa
  - 8.6.1 Saudi Arabia
  - 8.6.2 South Africa
  - 8.6.3 UAE

#### **CHAPTER 9 COMPANY PROFILES**

- 9.1 Atlantic Packaging Products
- 9.2 Burgo Group
- 9.3 Cascades
- 9.4 CellMark
- 9.5 Daio Paper
- 9.6 DS Smith
- 9.7 Firn Overseas Packaging
- 9.8 Georgia-Pacific
- 9.9 Greif



- 9.10 International Paper
- 9.11 Kruger
- 9.12 Mondi
- 9.13 Oji Holdings
- 9.14 Progroup
- 9.15 Rengo
- 9.16 Sappi
- 9.17 Smurfit Kappa
- 9.18 Stora Enso
- 9.19 W Hamburger
- 9.20 WestRock



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