

# Construction Scaffolding Rental Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

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## Abstracts

The Global Construction Scaffolding Rental Market was valued at USD 5.7 billion in 2023 and is projected to exhibit a CAGR of 8% CAGR from 2024 to 2032, fueled by rapid urbanization and infrastructure projects in emerging economies. Data from the Indian Ministry of External Affairs highlights the implementation of grant-in-aid projects worth USD 4.17 billion in nations including Afghanistan, Bangladesh, and Sri Lanka. These projects, spanning sectors like infrastructure, education, and health, are prioritized by host governments to stimulate economic growth and enhance public services. Additionally, rising population and urban migration are driving demand for residential buildings, subsequently increasing the need for scaffolding.

Furthermore, stringent safety regulations in the construction industry are pushing firms towards high-quality scaffolding solutions. With governments enforcing strict safety standards, construction firms are increasingly renting advanced scaffolding systems to ensure compliance, a trend likely to boost market growth. The overall construction scaffolding rental industry is classified based on product, application, end-user, industry vertical, and region. The market is segmented by application into new construction, renovation, demolition, and maintenance.

The new construction segment, holding about 45% of the market share in 2023, is projected to exceed USD 4.5 billion by 2032. Emerging economies are heavily investing in infrastructure projects like highways and airports, often through public-private partnerships (PPPs). For example, Brazil's government, in December 2023, unveiled plans for 120 new airports by 2026, backed by over USD 1.2 billion in private investments. Such expansive projects necessitate extensive scaffolding, driving demand for rental services. Product-wise, the market is categorized into supported, suspended, rolling, and mast climbing scaffolding, among others.

Supported scaffolding dominated with around 58% market share in 2023, thanks to its

versatility across residential, commercial, and industrial projects. Its scalability for new constructions and stability for renovations make it a preferred choice. Given its ability to provide a secure platform and the tightening safety regulations in the industry, demand for supported scaffolding is set to rise. North America accounted for roughly 35% of the market share in 2023, with expectations of significant expansion through 2032. The region's growth is driven by ongoing infrastructure projects and construction activities. North America's stringent safety regulations, enforced by bodies like OSHA in the U.S., mandate high-quality scaffolding systems to ensure worker safety and compliance. Rental companies, offering up-to-date equipment that meets these standards, play a crucial role in helping construction firms adhere to regulations and avoid penalties.

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