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Commercial Laundry Machines Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

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Abstracts

The Global Commercial Laundry Machines Market was valued at USD 4.7 billion in 2023 and is projected to experience a CAGR of 4.8% from 2024 to 2032. This growth is largely attributed to the increasing needs of the hospitality and healthcare sectors. Facilities such as hotels and medical institutions require high-capacity laundry systems to manage extensive volumes of linens and uniforms. As these industries expand, the demand for advanced laundry solutions that can efficiently handle large loads continues to rise. In response to this need, the market has seen significant technological advancements.

Today's commercial laundry machines are designed with energy-efficient and water-saving features, which address growing concerns about environmental sustainability. Additionally, many machines now include smart technology, enabling IoT integration for remote monitoring and management, as well as predictive maintenance capabilities that enhance operational efficiency and reduce downtime. The Commercial Laundry Machines Market is categorized by product type, with segments including washers, dryers, washer-dryer combos, and others such as ironers and folders. Washers were the leading product segment in 2023, generating USD 1.9 billion in revenue.

This segment is projected to grow at a CAGR of 5.1% from 2024 to 2032. Commercial washing machines are specifically designed to handle large quantities of laundry quickly and effectively, making them essential for various commercial environments. Compared to residential models, these machines are significantly larger and built to endure heavier loads, making them ideal for operations that require high-volume laundry processing. Their ability to manage substantial amounts of laundry in one cycle boosts productivity and cost-effectiveness in commercial settings, where efficiency and time management are paramount. Regarding the mode of operation, the market is divided into semi-automatic and automatic categories.

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Automatic machines led the market in 2023, securing 66.7% of the share and anticipated to grow at a CAGR of 4.9% through 2032. These machines offer streamlined, hands-free operation with advanced functionalities, including programmable cycles and real-time monitoring. Their design significantly cuts down labor costs and minimizes operational errors. Furthermore, automatic laundry machines are ideal for businesses looking to optimize workflows and increase overall productivity.
In 2023, North America accounted for approximately USD 1.6 billion of the market share and is expected to maintain a CAGR of 4.8% during the forecast period.
The growth in this region is driven by technological advancements and stringent hygiene standards in various industries. The shift toward energy-efficient and smart laundry solutions further propels market expansion. In the Asia Pacific, China dominated the commercial laundry machines market in 2023, capturing 36.1% of the market share. This dominance is primarily due to the country's rapidly growing industrial and commercial sectors, which have led to increased demand for efficient laundry solutions.
The robust manufacturing base and substantial investments in sectors like hospitality and healthcare also drive the need for advanced commercial laundry systems.

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Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

1.1 Market scope & definition
1.2 Base estimates & calculations
1.3 Forecast parameters
1.4 Data sources
  1.4.1 Primary
  1.4.2 Secondary
    1.4.2.1 Paid sources
    1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

2.1 Industry 360° synopsis, 2021 - 2032

CHAPTER 3 INDUSTRY INSIGHTS

3.1 Industry ecosystem analysis
  3.1.1 Factors affecting the value chain
  3.1.2 Profit margin analysis
  3.1.3 Disruptions
  3.1.4 Future outlook
  3.1.5 Manufacturers
  3.1.6 Distributors
3.2 Impact forces
  3.2.1 Growth drivers
    3.2.1.1 Rising demand from hospitality and healthcare sectors
    3.2.1.2 Technological advancements
    3.2.1.3 Increased disposable income
  3.2.2 Industry pitfalls & challenges
    3.2.2.1 Increasing household washing machine usage
    3.2.2.2 Technological complexity
3.3 Technology & innovation landscape
3.4 Consumer buying behavior analysis
  3.4.1 Demographic trends

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3.4.2 Factors affecting buying decision
3.4.3 Consumer product adoption
3.4.4 Preferred distribution channel
3.5 Growth potential analysis
3.6 Regulatory landscape
3.7 Pricing analysis
3.8 Porter’s analysis
3.9 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

4.1 Introduction
4.2 Company market share analysis
4.3 Competitive positioning matrix
4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2021 – 2032, (USD BILLION) (MILLION UNITS)

5.1 Key trends
5.2 Washers
5.3 Dryers
5.4 Washer & dryer combo
5.5 Others (ironers, folders, etc.)

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY CAPACITY, 2021 – 2032, (USD BILLION) (MILLION UNITS)

6.1 Key trends
6.2 Up to 15 kg
6.3 15–30 Kg
6.4 30–50 Kg
6.5 Above 50 Kg

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY MODE OF OPERATION, 2021 – 2032, (USD BILLION) (MILLION UNITS)

7.1 Key trends
7.2 Semi-Automatic

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7.3 Automatic

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021 – 2032, (USD BILLION) (MILLION UNITS)

8.1 Key trends
8.2 Hospitality
8.3 Healthcare
8.4 Dry cleaners & laundromats
8.5 Others (schools, etc.)

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY PRICE, 2021 – 2032, (USD BILLION) (MILLION UNITS)

9.1 Key trends
9.2 Low
9.3 Medium
9.4 High

CHAPTER 10 MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2021 – 2032, (USD BILLION) (MILLION UNITS)

10.1 Key trends
10.2 Direct
10.3 Indirect

CHAPTER 11 MARKET ESTIMATES & FORECAST, BY REGION, 2021 – 2032, (USD BILLION) (MILLION UNITS)

11.1 Key trends
11.2 North America
  11.2.1 U.S.
  11.2.2 Canada
11.3 Europe
  11.3.1 Germany
  11.3.2 UK
  11.3.3 France
  11.3.4 Italy
  11.3.5 Spain

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11.4 Asia Pacific
11.4.1 China
11.4.2 India
11.4.3 Japan
11.4.4 South Korea
11.4.5 Australia
11.4.6 Malaysia
11.4.7 Indonesia
11.5 Latin America
11.5.1 Brazil
11.5.2 Mexico
11.6 MEA
11.6.1 Saudi Arabia
11.6.2 UAE
11.6.3 South Africa

CHAPTER 12 COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL DATA, PRODUCT LANDSCAPE, STRATEGIC OUTLOOK, SWOT ANALYSIS)

12.1 BSH Hausger?te GmbH
12.2 Electrolux AB
12.3 Fagor Professional
12.4 GE Appliances
12.5 Girbau Group
12.6 Girbau S.A.
12.7 Haier Group Corporation
12.8 JLA Ltd.
12.9 LG Electronics
12.10 Mag Laundry Equipment
12.11 Miele & Cie. KG
12.12 Pellerin Milnor Corporation
12.13 Samsung
12.14 Samsung Electronics
12.15 Whirlpool Corporation

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