

Cold Brew Coffee Maker Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Cold Brew Coffee Maker Market was valued at USD 490.3 million in 2024 and is projected to grow at a CAGR of 5.2% between 2025 and 2034. As consumers increasingly seek out innovative ways to enjoy their favorite beverages, cold brew coffee makers are gaining strong traction worldwide. The market continues to witness robust growth, fueled by rising coffee consumption, growing interest in premium home-brewing methods, and the expanding influence of caf?-style beverages within residential settings.

The widespread appeal of cold brew, known for its smooth flavor and lower acidity compared to traditional coffee, has encouraged consumers to invest in quality brewing equipment. Growing health consciousness and preference for less acidic beverages are further driving demand. Moreover, with younger demographics, including millennials and Gen Z, leading the charge in adopting new coffee trends, manufacturers are focusing on innovation, convenience, and design to appeal to these segments. The surging number of coffee shops, specialty caf?s, and quick-service restaurants offering cold brew has also added to the demand, pushing manufacturers to develop efficient brewing systems catering to both home users and commercial establishments.

The market is divided by type, with automatic cold brew coffee makers generating USD 274.2 million in revenue in 2024. Automatic machines are gaining massive popularity because they simplify the cold brewing process and offer time-saving solutions. These appliances are equipped with automated brewing cycles, programmable timers, and integrated filtration systems, allowing users to prepare cold brew with minimal effort. By offering a consistent coffee strength and flavor profile with every batch, these machines are winning over consumers who prioritize reliability and ease of use over traditional, manual brewing techniques. The rise of smart kitchen appliances and the growing demand for on-the-go cold beverages are also contributing to the dominance of

automatic cold brew coffee makers.

By end-user, the market is segmented into residential and commercial categories. In 2024, residential users dominated the market with an 84% share as the trend of brewing caf?-style coffee at home became increasingly mainstream. Compact and easy-to-use coffee makers are especially in demand among urban consumers, including apartment dwellers seeking convenient solutions. On the commercial side, cold brew coffee makers are designed to meet the needs of caf?s, restaurants, and offices that require larger batches with consistent quality, focusing on speed and efficiency for high-volume production.

North America accounted for a 74% share of the Cold Brew Coffee Maker Market in 2024, generating USD 125.8 million. This dominance is driven by the immense popularity of cold coffee beverages and a strong home-brewing culture, especially in the U.S. High coffee consumption rates, coupled with the rise of specialty coffee shops and the growing preference among younger consumers for cold brew as a daily beverage, are key factors propelling market growth in the region.

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