

# Coffee Machines Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 – 2032

<https://marketpublishers.com/r/CE51681285A0EN.html>

Date: November 2024

Pages: 220

Price: US\$ 4,850.00 (Single User License)

ID: CE51681285A0EN

## Abstracts

The Global Coffee Machines Market was valued at USD 6.6 billion in 2023 and is expected to grow at a CAGR of 5.5% from 2024 to 2032. The surge in demand for coffee machines is primarily driven by changing consumer preferences, technological advancements, evolving lifestyle trends, and economic factors. As coffee consumption continues to rise globally, especially beyond traditional coffee-drinking regions, the demand for coffee machines has surged.

In emerging markets across Asia, Latin America, and Africa, coffee has become a symbol of modernity and sophistication. This shift has augmented the demand for coffee machines that allow consumers to replicate caf?-style experiences at home. In developed regions, the growing interest in specialty coffee, such as espressos, lattes, and cappuccinos, further fuels the demand for machines capable of brewing these high-quality beverages. As coffee becomes a daily ritual for many, from morning routines to social gatherings, consumers are investing in premium machines that offer customized coffee experiences. A significant trend is the desire for personalization, with consumers seeking machines that provide options like temperature control, grind size adjustments, and brew strength.

The coffee machines market can be divided into product types such as espresso machines, drip coffee makers, single-serve machines, and others. The drip coffee maker segment accounted for approximately USD 3 billion in revenue in 2023 and is projected to grow at a CAGR of 5.8% from 2024 to 2032. Known for their affordability and ease of use, drip coffee makers are popular for those on a budget. Their simplicity, in line with the ability to brew multiple cups at once, makes them ideal for households, small offices, or individuals who prefer a straightforward coffee brewing process.

In terms of technology, the market is segmented into manual, automatic, and other machines. The automatic segment dominated with a 61% market share in 2023 and is expected to grow at a 5.7% CAGR over the forecast period. Automatic machines, including super-automatic espresso machines and single-serve machines, have gained popularity due to their user-friendly design, consistency, and speed. These machines are designed for consumers who seek convenience without sacrificing coffee quality. As busy lifestyles become more common, the demand for machines that offer quick and easy brewing has risen significantly.

The U.S. holds a significant share of the North American coffee machines market, accounting for about 82% in 2023. This growth is driven by a shift among younger consumers toward specialty coffee, with an emphasis on high-quality, artisanal beverages.

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