

Coconut Milk Powder Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024–2032

<https://marketpublishers.com/r/C63CDF5AA21CEN.html>

Date: September 2024

Pages: 200

Price: US\$ 4,365.00 (Single User License)

ID: C63CDF5AA21CEN

Abstracts

The Global Coconut Milk Powder Market was valued at USD 2.5 billion in 2023 and is projected to expand at a 7.3% CAGR from 2024 and 2032 due to the increasing demand for non-dairy milk options. As more consumers seek alternatives to traditional dairy products due to lactose intolerance, dietary restrictions, or lifestyle choices, coconut milk powder offers a versatile and flavorful option. Also, the growing consumer preference for plant-based alternatives aligns with health and sustainability trends, further boosting coconut milk powder's appeal. This shift in consumer behavior enhances its market presence and fosters innovation in product formulations and applications.

The overall coconut milk powder industry is segregated based on form, nature, application, distribution channel, and region. The conventional segment will grow at a 7.2% CAGR through 2032 due to its widespread availability and cost-effectiveness. Conventional coconut milk powder is more accessible to both manufacturers and consumers compared to organic options, making it a preferred choice in large-scale food processing and culinary applications. Its extensive use in packaged foods, beverages, and bakery products further drives demand.

With a well-established production and supply chain, the conventional segment maintains a dominant position in the coconut milk powder market. The food and beverages segment will establish a 7.2% CAGR from 2024-2032, driven by its versatility and culinary applications. Coconut milk powder is increasingly used in a variety of products, including smoothies, soups, sauces, and desserts, adding rich flavor and creamy texture. The rise in vegan and plant-based diets further propels its adoption in recipes that require non-dairy alternatives.

Besides, manufacturers are innovating products featuring coconut milk powder, enhancing its presence in the food and beverage industry. Asia Pacific coconut milk

powder industry will experience USD 2 billion and 7.7% CAGR during 2024 and 2032, owing to its rich heritage and extensive use of coconut products in traditional cuisines. Countries like Thailand, Indonesia, and the Philippines are major producers and consumers of coconut milk powder, driven by the rising popularity of Asian dishes globally. Additionally, increasing health awareness and the growing trend of plant-based diets in the region further boost demand. The robust supply chain and local production also make Asia Pacific a key contributor to the coconut milk powder market.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Key manufacturers
 - 3.1.2 Distributors
 - 3.1.3 Profit margins across the industry
- 3.2 Industry impact forces
 - 3.2.1 Rising demand for plant-based products
 - 3.2.2 Health and wellness trends
 - 3.2.3 Innovation and product development
 - 3.2.4 Market challenges
 - 3.2.4.1 Limited consumer awareness
 - 3.2.4.2 Competition from alternatives
 - 3.2.5 Market opportunity
 - 3.2.5.1 New opportunities
 - 3.2.5.2 Growth potential analysis
- 3.3 Raw material landscape
 - 3.3.1 Manufacturing trends
 - 3.3.2 Technology evolution
 - 3.3.2.1 Sustainable manufacturing

- 3.3.2.1.1 Green practices
- 3.3.2.1.2 Decarbonization
- 3.3.3 Sustainability in raw materials
- 3.3.4 Pricing trends (USD/Ton), 2021 - 2032
 - 3.3.4.1 North America
 - 3.3.4.2 Europe
 - 3.3.4.3 Asia Pacific
 - 3.3.4.4 Latin America
 - 3.3.4.5 Middle East & Africa
- 3.4 Regulations & market impact
- 3.5 Porter's analysis
- 3.6 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Company market share analysis
- 4.2 Competitive positioning matrix
- 4.3 Strategic outlook matrix

CHAPTER 5 MARKET SIZE AND FORECAST, BY FORM, 2021-2032 (USD BILLION, KILO TONS)

- 5.1 Key trends
- 5.2 Organic
- 5.3 Conventional

CHAPTER 6 MARKET SIZE AND FORECAST, BY NATURE, 2021-2032 (USD BILLION, KILO TONS)

- 6.1 Key trends
- 6.2 Full-Fat
- 6.3 Low-Fat

CHAPTER 7 MARKET SIZE AND FORECAST, BY APPLICATION, 2021-2032 (USD BILLION, KILO TONS)

- 7.1 Key trends
- 7.2 Food and beverages
 - 7.2.1 Beverages

- 7.2.2 Confectionery
- 7.2.3 Bakery
- 7.2.4 Soups and sauce
- 7.3 Personal care products

CHAPTER 8 MARKET SIZE AND FORECAST, BY DISTRIBUTION CHANNEL, 2021-2032 (USD BILLION, KILO TONS)

- 8.1 Key trends
- 8.2 Supermarkets/Hypermarkets
- 8.3 Online retail
- 8.4 Specialty stores
- 8.5 Convenience stores

CHAPTER 9 MARKET SIZE AND FORECAST, BY REGION, 2021-2032 (USD BILLION, KILO TONS)

- 9.1 Key trends
- 9.2 North America
 - 9.2.1 U.S.
 - 9.2.2 Canada
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.2 UK
 - 9.3.3 France
 - 9.3.4 Italy
 - 9.3.5 Spain
 - 9.3.6 Rest of Europe
- 9.4 Asia Pacific
 - 9.4.1 China
 - 9.4.2 India
 - 9.4.3 Japan
 - 9.4.4 South Korea
 - 9.4.5 Australia
 - 9.4.6 Rest of Asia Pacific
- 9.5 Latin America
 - 9.5.1 Brazil
 - 9.5.2 Mexico
 - 9.5.3 Argentina

9.5.4 Rest of Latin America

9.6 MEA

9.6.1 Saudi Arabia

9.6.2 UAE

9.6.3 South Africa

9.6.4 Rest of MEA

CHAPTER 10 COMPANY PROFILES

10.1 THE WHITEWAVE FOODS COMPANY,

10.2 Cocomi Bio Organic

10.3 THE COCONUT COMPANY

10.4 Nestl? S.A,

10.5 Ekowarehouse Ltd.

10.6 Specialty Food Association, Inc.

10.7 Fiesta Ingredients Australia Pty Ltd

10.8 Pulau Sambu

10.9 Singapore Pte Ltd.

10.10 Renuka Foods

10.11 AYAM SARL

10.12 BareOrganics

10.13 Natural Sourcing, LLC

I would like to order

Product name: Coconut Milk Powder Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024–2032

Product link: <https://marketpublishers.com/r/C63CDF5AA21CEN.html>

Price: US\$ 4,365.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C63CDF5AA21CEN.html>