

Citrus Based Dietary Fibers Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

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Abstracts

The Global Citrus Based Dietary Fibers Market, worth USD 1.6 billion in 2023, is anticipated to grow at a 6.2% CAGR from 2024 to 2032, driven by rising consumer interest in health and nutrition. As more consumers prioritize healthier lifestyles and spend more on nutrient-rich foods, the demand for products containing bioactive compounds like flavonoids, carotene, and polyphenols is poised for strong growth. Supportive government regulations aimed at enhancing nutritional standards in food and beverages are further propelling market expansion. Technological advancements in combining soluble and insoluble fibers are also aiding in market growth, although fluctuations in citrus peel costs and limited geographic availability of raw materials impact pricing.

Additionally, high research and development costs and the presence of substitute products may pose challenges to the industry's progress. The pectin segment, valued at USD 2.1 billion with a projected 6.4% CAGR through 2032, is a major contributor to the market. Pectin's thickening, stabilizing, and gelling abilities make it highly desirable in fruit processing, especially for products like yogurts and desserts. The pharmaceutical sector is increasingly utilizing pectin for its water-holding capacity and easy digestibility, with added interest due to its potential anti-cancer properties.

The demand for jams, marmalades, and other preserves is also on the rise, bolstered by changing consumer eating habits and an increased focus on foods with improved texture and gelling properties. The fruit preserves application segment accounted for 31% share in the citrus-based dietary fibers market, amounting to USD 519.1 million in 2023, with a projected CAGR of 6.4% through 2032. Citrus fibers are increasingly utilized in fruit preserves and beverages to boost dietary fiber content, catering to a growing preference for functional, health-focused drinks. Additionally, citrus fibers are used in meat, fish, and savory foods as natural binders and flavor enhancers,

supporting clean-label product trends. The pharmaceutical industry also values citrus fibers for their prebiotic properties, promoting gut health. In the United States, the citrus-based dietary fibers market is expected to reach USD 786.9 million by 2032, growing at a CAGR of 5.9%. Government standards promoting improved food quality, along with the benefits of carrageenan as an additive, are fostering market growth. Carrageenan's applications extend across canned meats, fish, savory items, and even bakery products, where it enhances nutritional value and texture, further driving demand within the industry.

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