

# Chiropractic Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 – 2034

<https://marketpublishers.com/r/CF47BA9DECFAEN.html>

Date: January 2025

Pages: 130

Price: US\$ 4,850.00 (Single User License)

ID: CF47BA9DECFAEN

## Abstracts

The Global Chiropractic Market was valued at USD 19.6 billion in 2024 and is projected to experience a significant growth rate of 7.8% CAGR from 2025 to 2034. This growth is driven by several key factors, including the rising prevalence of musculoskeletal disorders, a growing preference for drug-free therapies, and increasing recognition of chiropractic care as an effective treatment. As more individuals seek non-invasive and holistic solutions for pain management, chiropractic care has gained traction as an essential alternative to traditional medicine.

With an emphasis on improving functionality and alleviating pain through spinal adjustments, chiropractic services have seen widespread adoption worldwide. Moreover, advancements in chiropractic techniques, tools, and research have expanded its potential in treating a broader range of conditions, further driving market expansion. The shift towards natural and preventive healthcare, especially as more people turn away from medication-heavy treatments, has bolstered the chiropractic industry growth, positioning it as a leading player in the global healthcare sector.

The chiropractic market is segmented by treatment types, which include chiropractic adjustments, exercises and stretches, soft-tissue therapy, kinesio taping, and other methods. Chiropractic adjustments remain the dominant treatment type, accounting for 46.2% of the market share in 2024. This can be attributed to the growing demand for non-invasive, drug-free options for pain management. Spinal adjustments are especially popular for their ability to provide quick and long-lasting relief from pain, offering a solution that avoids the need for surgery or medication. This makes chiropractic care increasingly appealing to a wide range of patients, from those seeking relief from acute injuries to individuals managing chronic conditions.

In terms of service types, the chiropractic market is divided into pain management, functional corrective, maintenance, and preventative services. Pain management services hold the largest share of the market, accounting for 53.2% in 2024. Chiropractic care is often chosen by patients for its ability to offer rapid and lasting relief from musculoskeletal pain. As more research highlights the effectiveness of chiropractic techniques in managing chronic pain conditions like herniated discs, arthritis, and fibromyalgia, the demand for chiropractic pain management services continues to grow. This trend is further supported by greater awareness and increasing acceptance of chiropractic methods within the broader healthcare community.

In the U.S., the chiropractic market generated USD 8.3 billion in 2024, making it one of the largest markets for chiropractic services worldwide. The country is home to a large number of chiropractors and a robust network of chiropractic colleges accredited by the Council on Chiropractic Education (CCE), ensuring that professionals are highly skilled. Ongoing research into chiropractic treatments continues to support the profession's growth, helping to solidify its place within the mainstream healthcare system. As more Americans seek chiropractic care for pain relief, spinal health, and overall wellness, the U.S. market remains dominant in the global chiropractic industry.

## Contents

### CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Research design
  - 1.2.1 Research approach
  - 1.2.2 Data collection methods
- 1.3 Base estimates & calculations
  - 1.3.1 Base year calculation
  - 1.3.2 Key trends for market estimation
- 1.4 Forecast model
- 1.5 Primary research and validation
  - 1.5.1 Primary sources
  - 1.5.2 Data mining sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis

### CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Industry impact forces
  - 3.2.1 Growth drivers
    - 3.2.1.1 Increasing prevalence of musculoskeletal disorders
    - 3.2.1.2 Growing adoption of drug-free alternative therapies
    - 3.2.1.3 Availability of favorable insurance coverage
    - 3.2.1.4 Innovations in chiropractic tools and techniques
  - 3.2.2 Industry pitfalls & challenges
    - 3.2.2.1 Lack of standardized regulations
    - 3.2.2.2 Presence of strong alternative therapeutic options
- 3.3 Growth potential analysis
- 3.4 Regulatory landscape
- 3.5 Technological landscape
- 3.6 Future market trends
- 3.7 Porter's analysis
- 3.8 PESTEL analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2024**

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive analysis of major market players
- 4.4 Competitive positioning matrix
- 4.5 Strategy outlook

## **CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY TREATMENT TYPE, 2021 – 2034 (\$ MN)**

- 5.1 Key trends
- 5.2 Chiropractic adjustments
- 5.3 Chiropractic exercises and stretches
- 5.4 Soft-tissue therapy
- 5.5 Kinesio taping
- 5.6 Other treatment types

## **CHAPTER 6 MARKET ESTIMATES AND FORECAST, BY SERVICE TYPE, 2021 – 2034 (\$ MN)**

- 6.1 Key trends
- 6.2 Pain management
- 6.3 Functional corrective
- 6.4 Maintenance and preventative

## **CHAPTER 7 MARKET ESTIMATES AND FORECAST, BY AGE GROUP, 2021 – 2034 (\$ MN)**

- 7.1 Key trends
- 7.2 Geriatric
- 7.3 Adults
- 7.4 Pediatric

## **CHAPTER 8 MARKET ESTIMATES AND FORECAST, BY REGION, 2021 – 2034 (\$ MN)**

- 8.1 Key trends
- 8.2 North America

- 8.2.1 U.S.
- 8.2.2 Canada
- 8.3 Europe
  - 8.3.1 Germany
  - 8.3.2 UK
  - 8.3.3 France
  - 8.3.4 Spain
  - 8.3.5 Italy
- 8.4 Asia Pacific
  - 8.4.1 China
  - 8.4.2 Japan
  - 8.4.3 India
  - 8.4.4 Australia
  - 8.4.5 South Korea
- 8.5 Latin America
  - 8.5.1 Brazil
  - 8.5.2 Mexico
  - 8.5.3 Argentina
- 8.6 Middle East and Africa
  - 8.6.1 South Africa
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE

## **CHAPTER 9 COMPANY PROFILES**

- 9.1 Activator Methods International, Ltd.
- 9.2 AlignLife Systems
- 9.3 American Chiropractic Clinics
- 9.4 Atlas Chiropractic & Wellness
- 9.5 Chiro One Wellness Center
- 9.6 HealthSource America's Chiropractor
- 9.7 Life Chiropractic Centers
- 9.8 MaxLiving
- 9.9 MH Sub I, LLC.
- 9.10 Optimal Health Chiropractic
- 9.11 Optum, Inc. (Landmark)
- 9.12 PRWC Chiropractic Centre
- 9.13 Shanghai Chiropractic
- 9.14 The Joint Corp.

## 9.15 Tokyo International Chiropractic

## I would like to order

Product name: Chiropractic Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 – 2034

Product link: <https://marketpublishers.com/r/CF47BA9DECFAEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF47BA9DECFAEN.html>