

Cassava Flour Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 to 2034

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Abstracts

The Global Cassava Flour Market was valued at USD 52.4 billion in 2024 and is expected to expand at a CAGR of 6.2% from 2025 to 2034. This growth is largely fueled by its increasing usage across various sectors, particularly in gluten-free and specialty food products.

Derived from the cassava root, cassava flour is highly regarded for its versatility, neutral taste, and ability to replace traditional wheat flour in both baking and cooking. It is commonly used in gluten-free bread, pastries, pancakes, and snack production, catering to the growing consumer demand for healthier, allergen-free alternatives. Additionally, as awareness of cassava's sustainability and environmental benefits grows, its adoption across different industries continues to rise.

The market is also expanding due to its integration into processed foods and animal feed. The shift towards clean-label ingredients and plant-based diets has further boosted demand as consumers increasingly prioritize transparency and nutritional value in their food choices. Cassava flour's nutritional profile, characterized by lower fat content and calorie density compared to other gluten-free flours makes it an appealing option for those following low-calorie and plant-based diets.

The conventional cassava flour segment, which reached USD 34.3 billion in 2024, is projected to grow at a CAGR of 6.3% through 2034. This segment dominates the market due to large-scale cassava cultivation in countries such as Thailand, Indonesia, and Vietnam, where the crop is a staple for both domestic use and export. Its affordability and versatility across various food applications, including gluten-free, paleo, and clean-label products, further reinforce its leading position.

In addition to food, cassava flour is gaining traction in non-food sectors like biofuels and textiles, enhancing its global significance, particularly in emerging markets with growing health-conscious populations.

The food and beverage sector remains the largest application area, valued at USD 34.2 billion in 2024, with a projected CAGR of 6.3%. Its wide-ranging use in baking, cooking, and snack production aligns with the increasing popularity of gluten-free and nutritious food products.

Offline retail channels, including supermarkets and specialty stores, continue to lead the distribution landscape, valued at USD 39.2 billion in 2024. In regions with limited e-commerce, in-person shopping remains the preferred choice, supported by consumer trust in physical stores.

China, a significant player in cassava cultivation and processing, accounted for USD 5.5 billion in 2024, with a forecasted CAGR of 6.3%. The country's robust infrastructure and growing demand for gluten-free and plant-based foods solidify its leadership in the global cassava flour market.

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