

Canned Fruits Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

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Abstracts

The Global Canned Fruits Market was valued at USD 10.1 billion in 2023 and is projected to grow at a CAGR of 5.3% from 2024 to 2032. The increasing demand for convenient and nutritious food options is a key driver of market growth. Canned fruits, known for their long shelf life, offer a practical solution for consumers seeking ready-to-eat, healthy products. With reports showing that canned fruits retain their nutrients for up to two years, health-conscious consumers are increasingly turning to these products. The rise of e-commerce has also opened new distribution channels, enhancing market accessibility and contributing to growth.

Emerging markets, particularly in urbanized regions, are showing great potential for expansion. The increasing urban population in these areas is leading to a growing demand for convenient food solutions, further fueling the canned fruits market. Additionally, global trade in this sector continues to grow, with increasing imports reflecting strong international demand. Canned peaches are expected to see significant growth, with their market size projected to reach USD 3.7 billion by 2032, growing at a CAGR of 4.7%.

Their popularity as a versatile and healthy ingredient makes them a staple in various culinary dishes. Innovations like organic and low-sugar varieties cater to consumers prioritizing health and wellness, while expanding distribution channels are increasing the availability of these products. The use of metal cans in the canned fruits market is expected to grow at a 5% CAGR, reaching a market size of USD 7.7 billion by 2032. Metal cans are preferred for their durability, ability to preserve freshness, and sustainability. Their airtight seal ensures extended shelf life, making them an ideal choice for canned fruit packaging.

Additionally, the recyclability of metal cans is driving demand, aligning with consumer preferences for environmentally friendly packaging. Supermarkets and hypermarkets are critical distribution channels for canned fruits, with this segment anticipated to grow

at a 4.9% CAGR through 2032, reaching a market size of USD 6.1 billion. These large retail outlets offer extensive product visibility, providing consumers with a wide range of options. As demand for convenient and health-conscious food choices rises, supermarkets remain key players in driving market growth. In Europe, the canned fruits industry is expected to grow at a CAGR of 4.8% during the forecast period, reaching USD 4.5 billion by 2032. The market is driven by increasing consumer interest in healthy, convenient food options, with a particular focus on sustainable packaging and organic products.

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