

Canada Air Purifier Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

Canada Air Purifier Market was valued at USD 276.7 million in 2024 and is estimated to grow at a CAGR of 6.4% to reach USD 509.6 million by 2034. The market growth is largely driven by the rising prevalence of chronic respiratory diseases such as chronic obstructive pulmonary disease (COPD) and the increasing disposable income of Canadian consumers. Growing environmental concerns, particularly regarding air quality, and heightened awareness of the health risks posed by poor indoor air quality have also contributed to the expansion of the air purifier market in the country. Climate change, along with wildfires and pollution, has significantly worsened both outdoor and indoor air quality in recent years, making air purifiers essential for maintaining clean indoor environments. Consumers are becoming more educated about the harmful effects of indoor allergens, particulate matter, pet dander, and volatile organic compounds (VOCs), which has further driven the demand for air purification solutions.

As a result, air purifiers with advanced features like HEPA filters and real-time air quality monitoring are becoming increasingly popular. These innovations offer a higher level of control over indoor air quality, which is crucial in today's environment where pollutants like allergens, dust, pet dander, and VOCs are prevalent. HEPA filters are particularly in demand due to their proven ability to capture particles as small as 0.3 microns with high efficiency, ensuring that the air is purified to a level that meets health standards.

In 2024, the HEPA filters segment in the Canada air purifier market generated USD 116.8 million. This segment is projected to continue growing at a CAGR of over 6.7% during the forecast period. HEPA filters are favored for their efficiency in capturing fine airborne particles, such as dust, pollen, mold spores, and pet dander. These filters can remove particles as small as 0.3 microns with 99.97% efficiency, making them ideal for

homes with allergies or asthma sufferers.

The portable or standalone air purifiers segment accounted for a 46% share in 2024, with a projected growth rate of 6.3% from 2025 to 2034. These air purifiers are popular because of their portability, ease of use, and reasonable pricing. Compact and portable models, especially for use in vehicles, are in high demand, particularly in densely populated urban areas where pollution levels are high, and wildfires contribute to poor air quality. These devices often incorporate a combination of HEPA filters, activated carbon, and ionization technology to clean the air in vehicles. The increasing concern about air quality inside automobiles is driving the demand for these portable solutions.

Ontario Air Purifier Market held a 36% share and generated USD 99.9 million in 2024. The region's high population density, coupled with large metropolitan areas like Toronto and Ottawa, makes it a key market for air purifiers. Increased concern about air pollution, allergens, and overall indoor air quality in Ontario has fueled the demand across both residential and commercial sectors, particularly in condos, offices, schools, and healthcare facilities. In this region, consumers are more inclined to purchase mid-premium smart air purifiers equipped with advanced filters like HEPA and activated carbon.

Key players in the Canada Air Purifier Market include: Airpura Industries, AtmosC, AustinAir, Blueair, Camfil, Daikin Industries, Dyson Canada, Honeywell Canada, IQAir, LG Electronics Canada, Newell Brands Canada (Bionaire), Philips Canada, Samsung Electronics, SharkNinja, and Sharp Electronics of Canada. To enhance their market presence in Canada, companies in the air purifier industry focus on several strategies. Leading players are prioritizing product innovation by integrating advanced technologies like smart features and real-time air quality monitoring. This includes developing purifiers with HEPA and activated carbon filters, which are becoming the preferred choice among consumers for efficient air purification. Companies are also expanding their distribution networks through partnerships with major retailers and online platforms, making their products more accessible to a larger audience.

Companies Mentioned

Airpura Industries, AtmosC, AustinAir, Blueair, Camfil, Daikin Industries, Dyson Canada, Honeywell Canada, IQAir, LG Electronics Canada, Newell Brands Canada (Bionaire), Philips Canada, Samsung Electronics, SharkNinja, Sharp Electronics of Canada

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