

# Brewing and Distillery Equipment Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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## Abstracts

The Global Brewing And Distillery Equipment Market was valued at USD 37.9 billion in 2024 and is estimated to grow at a CAGR of 6.5% to reach USD 70.3 billion by 2034.

The rapid growth of craft breweries and the rising global demand for artisanal and premium spirits are major factors driving the brewing and distillery equipment market. As consumers continue to seek unique flavors and small-batch products, breweries and distilleries are investing in specialized equipment to meet the needs of this burgeoning sector.

### Rising demand for Automatic Equipment

The automatic segment held a significant share in 2024, as manufacturers and producers prioritize efficiency, consistency, and scalability. With automation technologies, such as advanced brewing control systems and automated fermentation monitoring, breweries and distilleries can significantly enhance production processes. This shift to automation is driven by the desire to reduce labor costs, increase production capacity, and maintain product quality.

### Growing Prevalence of Medium Price Range

The medium price range segment generated significant revenue in 2024. This segment caters to businesses that are looking for reliable and durable brewing and distilling equipment without the steep price tag of premium models. Offering equipment that provides scalability and flexibility for growing breweries and distilleries proliferate market growth.

## Direct Sales to Gain Traction

The direct segment held sizeable growth in 2024, where manufacturers sell their equipment directly to consumers. The trend towards personalized and tailored solutions is becoming increasingly prevalent. Breweries and distilleries are opting for bespoke equipment that matches their unique production processes and offer integrated support services and maintenance plans. Direct sales allow companies to form closer relationships with end-users, providing them with the opportunity to understand customer requirements and offer post-purchase services such as training and ongoing technical support.

## Regional Insights

### Europe to Emerge as a Lucrative Region

Europe brewing and distillery equipment market held a sustainable share in 2024. Large-scale and craft brewers seek state-of-the-art equipment that meets rigorous European standards for efficiency, sustainability, and innovation. Europe is also witnessing a growing trend towards eco-friendly production processes, with many companies focusing on energy-efficient equipment that reduces water usage and minimizes waste.

Major players in the brewing and distillery equipment market are Criveller Group, Ziemann Holvrieka, Paul Mueller, Portland Kettle Works, Briggs of Burton, Alfa Laval, Specific Mechanical Systems, JVNW, Krones, Kaspar Schulz, GEA Group, ABE Equipment, Lehui International, Ss Brewtech, and Della Toffola.

To strengthen their presence, companies in the brewing and distillery equipment market are focusing on a combination of innovation, strategic partnerships, and customer-centric solutions. By investing in cutting-edge automation technologies, firms are enabling their customers to streamline operations and boost production efficiency. Additionally, many companies are expanding their product portfolios to include energy-efficient and sustainable equipment options, responding to the growing demand for eco-friendly practices in brewing and distillation.

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