

# **Breathable Lidding Film Packaging Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032**

<https://marketpublishers.com/r/B44C8667D01BEN.html>

Date: October 2024

Pages: 230

Price: US\$ 4,365.00 (Single User License)

ID: B44C8667D01BEN

## **Abstracts**

The Global Breathable Lidding Film Packaging Market was valued at USD 640.4 million in 2023 and is projected to grow at a CAGR of 7.4% from 2024 to 2032. This growth is primarily driven by the increasing demand for convenience foods and ready-to-eat meals, influenced by busy lifestyles. The need for packaging solutions that preserve freshness and ensure food safety has led to a rise in the adoption of breathable films, which help control moisture and protect product quality. Sustainability is increasing with manufacturers shifting towards eco-friendly and recyclable materials. Technological advancements are enhancing the functionality of breathable films, making them adaptable to various industries, including food, pharmaceuticals, and personal care.

The market is steadily moving toward innovative and environmentally conscious packaging solutions that address consumer demands and environmental challenges. The multi-layer film segment is poised for robust growth, with an expected CAGR of over 8%, potentially reaching USD 700 million by 2032. Multi-layer films offer excellent protection against moisture and external contaminants, making them suitable for packaging perishable goods. As demand for high-quality, fresh products grows, these films are becoming more popular in food and beverage packaging. Their customizable design also allows manufacturers to cater to diverse industries, such as pharmaceuticals and personal care.

In terms of sealing options, peel seals dominated the market, accounting for over 47% of the market share in 2023. Their popularity stems from their convenience and ease of use, offering quick access to products. This makes them ideal for food packaging, aligning with modern consumer preferences for simplicity and speed. Peel seals not only enhance user experience but also provide strong protection against contamination,

ensuring that products remain safe and fresh. The U.S. market for breathable lidding film packaging surpassed USD 150.7 million in 2023, fueled by growing consumer demand for fresh, convenient food choices.

As the need for packaging that extends shelf life and complies with food safety regulations grows, innovations in smart and sustainable packaging are further accelerating market expansion. Additionally, the booming e-commerce sector has heightened the demand for packaging solutions that ensure product protection during transit, reinforcing the market position.

## Contents

### Report Content

#### **CHAPTER 1 METHODOLOGY & SCOPE**

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
  - 1.4.1 Primary
  - 1.4.2 Secondary
    - 1.4.2.1 Paid sources
    - 1.4.2.2 Public sources

#### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Industry synopsis, 2021-2032

#### **CHAPTER 3 INDUSTRY INSIGHTS**

- 3.1 Industry ecosystem analysis
  - 3.1.1 Factor affecting the value chain
  - 3.1.2 Profit margin analysis
  - 3.1.3 Disruptions
  - 3.1.4 Future outlook
  - 3.1.5 Manufacturers
  - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
  - 3.6.1 Growth drivers
    - 3.6.1.1 Rising demand for convenience foods
    - 3.6.1.2 Focus on food safety and freshness
    - 3.6.1.3 Regulatory compliance for food safety
    - 3.6.1.4 Expansion of e-commerce and food delivery services
    - 3.6.1.5 Rising demand from pharmaceutical

- 3.6.2 Industry pitfalls & challenges
  - 3.6.2.1 Competition from alternative packaging
  - 3.6.2.2 High costs of advanced breathable lidding films
- 3.7 Growth potential analysis
- 3.8 Porter's analysis
- 3.9 PESTEL analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2023**

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

## **CHAPTER 5 MARKET ESTIMATES & FORECAST, BY MATERIAL TYPE, 2021-2032 (USD MILLION)**

- 5.1 Key trends
- 5.2 Polyethylene (PE)
- 5.3 Polypropylene (PP)
- 5.4 Polyvinyl chloride (PVC)
- 5.5 Paper-based
- 5.6 Other

## **CHAPTER 6 MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2021-2032 (USD MILLION)**

- 6.1 Key trends
- 6.2 Single-layer
- 6.3 Multi-layer

## **CHAPTER 7 MARKET ESTIMATES & FORECAST, BY SEAL TYPE, 2021-2032 (USD MILLION)**

- 7.1 Key trends
- 7.2 Peel seal
- 7.3 Semi-Weld
- 7.4 Weld seal
- 7.5 Others

## **CHAPTER 8 MARKET ESTIMATES & FORECAST, BY END-USE INDUSTRY, 2021-2032 (USD MILLION)**

- 8.1 Key trends
- 8.2 Food and beverages
- 8.3 Pharmaceuticals
- 8.4 Cosmetics and personal care
- 8.5 Electronics
- 8.6 Others

## **CHAPTER 9 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2032 (USD MILLION)**

- 9.1 Key trends
- 9.2 North America
  - 9.2.1 U.S.
  - 9.2.2 Canada
- 9.3 Europe
  - 9.3.1 UK
  - 9.3.2 Germany
  - 9.3.3 France
  - 9.3.4 Italy
  - 9.3.5 Spain
  - 9.3.6 Russia
- 9.4 Asia Pacific
  - 9.4.1 China
  - 9.4.2 India
  - 9.4.3 Japan
  - 9.4.4 South Korea
  - 9.4.5 Australia
- 9.5 Latin America
  - 9.5.1 Brazil
  - 9.5.2 Mexico
- 9.6 MEA
  - 9.6.1 South Africa
  - 9.6.2 Saudi Arabia
  - 9.6.3 UAE

## **CHAPTER 10 COMPANY PROFILES**

- 10.1 Amcor
- 10.2 Berry Global
- 10.3 Bolloré
- 10.4 C-P Flexible Packaging
- 10.5 Duropac
- 10.6 Eastern Web Handling
- 10.7 Flair Flexible Packaging
- 10.8 Flexopack
- 10.9 Golden Eagle Extrusions
- 10.10 OMFLEX
- 10.11 Plastopil Hazorea
- 10.12 PolyKing Packaging
- 10.13 Sonoco Products
- 10.14 Sunkey Packaging
- 10.15 Supreme
- 10.16 Teinnovations
- 10.17 Zhongsu New Materials Technology

## I would like to order

Product name: Breathable Lidding Film Packaging Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

Product link: <https://marketpublishers.com/r/B44C8667D01BEN.html>

Price: US\$ 4,365.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B44C8667D01BEN.html>