

Breast Pump Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Breast Pump Market, valued at USD 1.3 billion in 2024, is set to grow at a 9.2% CAGR from 2025 to 2034. Breast pumps are devices used by lactating individuals to express milk, offering flexibility for working mothers or those separated from their babies. The demand for these pumps has surged, particularly due to the rising number of women returning to the workforce soon after childbirth. These devices support women in balancing work and breastfeeding, making them a vital tool in many households.

Advances in technology, such as quieter motors and increased comfort, have further boosted the market, making breast pumps more practical and easier to use. Additionally, growing awareness about breastfeeding's health benefits and the role of accessories like breast pumps in supporting breastfeeding has driven further market expansion. As more people become conscious of the importance of breastfeeding, the adoption of breast pumps has risen, particularly among health-conscious consumers who prioritize hygiene and comfort.

In terms of product types, the breast pump market is divided into open and closed systems. Closed-system pumps, which prevent milk from contaminating the pump mechanism, dominate the market, capturing 89.3% of the total revenue in 2024. These pumps are highly valued for their hygienic features, making them ideal for multiple users. The continuous innovation in closed-system pumps, such as improved suction control and quieter operations, is encouraging more consumers to opt for these products.

The breast pump market is also segmented by technology into manual, battery-powered, and electric pumps. Battery-powered pumps hold the largest market share,

reaching USD 616.4 million in 2024. These pumps are portable and convenient, making them especially useful for mothers who need to express milk while away from home. The growth of this segment is driven by the increasing number of women returning to work soon after childbirth. Recent improvements in battery-powered pump designs, such as quieter motors and more compact sizes, have made them more attractive to consumers.

Regarding application, breast pumps are classified into personal use and hospital-grade models. The hospital-grade pumps segment leads the market, with a revenue of USD 1.1 billion in 2024. These pumps are essential in neonatal intensive care units, where they support mothers of preterm infants in achieving sufficient milk production. Hospital-grade pumps are recognized for their efficiency, comfort, and ability to express larger milk volumes quickly, making them a crucial resource in healthcare settings.

The U.S. breast pump market is expected to see significant growth, driven by policies such as the Affordable Care Act (ACA), which has expanded access to these devices through insurance coverage. This policy has made breast pumps more accessible to new mothers, contributing to their growing use in the U.S.

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