

# **Blood Cancer Diagnostics Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032**

<https://marketpublishers.com/r/BD57EFF6E7FDEN.html>

Date: October 2024

Pages: 155

Price: US\$ 4,850.00 (Single User License)

ID: BD57EFF6E7FDEN

## **Abstracts**

The Global Blood Cancer Diagnostics Market was valued at USD 12.4 billion in 2023 and is projected to grow at a CAGR of 6.8% between 2024 and 2032. Blood cancer diagnostics encompasses various tests and procedures designed to diagnose, detect, and monitor cancers affecting the bone marrow, blood, and lymphatic system. One of the primary drivers of market growth is the rising incidence of blood cancers worldwide. As more individuals receive diagnoses for conditions like leukemia, lymphoma, and myeloma, the demand for effective diagnostic tools has surged. This increase in prevalence can be attributed to several factors, including an aging population, genetic predispositions, and environmental influences.

The blood cancer diagnostics market is segmented by test type, including molecular tests, blood tests, imaging tests, and biopsies. Blood tests represent a substantial portion of the market, accounting for around USD 4.7 billion in 2023. These tests are a cornerstone in the early detection and monitoring of blood cancers due to their affordability and quick turnaround time, making them a favored option among healthcare professionals. Additionally, the market is categorized by end-use, comprising hospitals, diagnostic laboratories, imaging centers, and cancer research institutes. The hospital segment is expected to reach USD 9 billion by 2032. Hospitals are increasingly incorporating advanced diagnostic technologies to enhance the precision and speed of blood cancer detection.

This trend is fueled by significant investments in cutting-edge diagnostic equipment and a strong focus on early detection and personalized treatment strategies. The integrated healthcare systems found in hospitals facilitate efficient patient management and coordinated care across multiple departments, further solidifying their crucial role in

blood cancer diagnostics. In the United States, the blood cancer diagnostics market is anticipated to grow to approximately USD 9.4 billion by 2032. There is a notable emphasis on early detection and prevention of blood cancers, with healthcare providers and government entities advocating for routine screenings and early diagnoses. This proactive approach improves patient survival rates while driving demand for diagnostic tests and technologies, boosting the regional market growth.

Furthermore, both public and private investments to enhance the infrastructure to support blood cancer diagnosis and treatment contribute significantly to revenue growth in this sector.

## Contents

### Report Content

#### **CHAPTER 1 METHODOLOGY & SCOPE**

- 1.1 Market scope & definitions
- 1.2 Research design
  - 1.2.1 Research approach
  - 1.2.2 Data collection methods
- 1.3 Base estimates & calculations
  - 1.3.1 Base year calculation
  - 1.3.2 Key trends for market estimation
- 1.4 Forecast model
- 1.5 Primary research and validation
  - 1.5.1 Primary sources
  - 1.5.2 Data mining sources

#### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Industry 360° synopsis

#### **CHAPTER 3 INDUSTRY INSIGHTS**

- 3.1 Industry ecosystem analysis
- 3.2 Industry impact forces
  - 3.2.1 Growth drivers
    - 3.2.1.1 Rising prevalence of blood cancer
    - 3.2.1.2 Advancements in cancer diagnostic technologies
    - 3.2.1.3 Growing awareness and early screening programs
  - 3.2.2 Industry pitfalls & challenges
    - 3.2.2.1 High cost of advanced diagnostics
    - 3.2.2.2 Stringent regulatory scenario
- 3.3 Growth potential analysis
- 3.4 Regulatory landscape
- 3.5 Technology landscape
  - 3.5.1 Core technologies
  - 3.5.2 Adjacent technologies
- 3.6 Future market trends

- 3.7 Gap analysis
- 3.8 Porter's analysis
- 3.9 PESTLE analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2023**

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Company matrix analysis
- 4.4 Competitive analysis of major market players
- 4.5 Competitive positioning matrix
- 4.6 Strategy dashboard

## **CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY PRODUCT, 2021 – 2032 (\$ MN)**

- 5.1 Key trends
- 5.2 Instruments
- 5.3 Assay kits and reagents

## **CHAPTER 6 MARKET ESTIMATES AND FORECAST, BY TEST TYPE, 2021 – 2032 (\$ MN)**

- 6.1 Key trends
- 6.2 Blood tests
- 6.3 Imaging tests
- 6.4 Biopsy
- 6.5 Molecular tests

## **CHAPTER 7 MARKET ESTIMATES AND FORECAST, BY CANCER TYPE, 2021 – 2032 (\$ MN)**

- 7.1 Key trends
- 7.2 Leukemia
- 7.3 Lymphoma
- 7.4 Myeloma

## **CHAPTER 8 MARKET ESTIMATES AND FORECAST, BY END USE, 2021 – 2032 (\$ MN)**

- 8.1 Key trends
- 8.2 Hospitals
- 8.3 Diagnostic laboratories
- 8.4 Diagnostic imaging centers
- 8.5 Cancer research institutes

## **CHAPTER 9 MARKET ESTIMATES AND FORECAST, BY REGION, 2021 – 2032 (\$ MN)**

- 9.1 Key trends
- 9.2 North America
  - 9.2.1 U.S.
  - 9.2.2 Canada
- 9.3 Europe
  - 9.3.1 Germany
  - 9.3.2 UK
  - 9.3.3 France
  - 9.3.4 Spain
  - 9.3.5 Italy
  - 9.3.6 Netherlands
  - 9.3.7 Rest of Europe
- 9.4 Asia Pacific
  - 9.4.1 China
  - 9.4.2 Japan
  - 9.4.3 India
  - 9.4.4 Australia
  - 9.4.5 South Korea
  - 9.4.6 Rest of Asia Pacific
- 9.5 Latin America
  - 9.5.1 Brazil
  - 9.5.2 Mexico
  - 9.5.3 Argentina
  - 9.5.4 Rest of Latin America
- 9.6 Middle East and Africa
  - 9.6.1 South Africa
  - 9.6.2 Saudi Arabia
  - 9.6.3 UAE
  - 9.6.4 Rest of Middle East and Africa

## **CHAPTER 10 COMPANY PROFILES**

- 10.1 Abbott Laboratories
- 10.2 Aleracell, Inc.
- 10.3 Becton, Dickinson and Company
- 10.4 Bio-Rad Laboratories, Inc.
- 10.5 Bio-Techne Corporation
- 10.6 Danaher Corporation
- 10.7 F. Hoffmann-La Roche Ltd
- 10.8 GE HealthCare Technologies Inc.
- 10.9 HORIBA, Ltd.
- 10.10 Illumina, Inc.
- 10.11 Invivoscribe, Inc.
- 10.12 QIAGEN N.V.
- 10.13 Sysmex Corporation
- 10.14 Thermo Fisher Scientific Inc.

## I would like to order

Product name: Blood Cancer Diagnostics Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

Product link: <https://marketpublishers.com/r/BD57EFF6E7FDEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BD57EFF6E7FDEN.html>