

# **Bicycle Bottom Bracket Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034**

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## **Abstracts**

The Global Bicycle Bottom Bracket Market was valued at USD 511.3 million in 2024 and is projected to grow at a CAGR of 3.5% between 2025 and 2034. The rising popularity of cycling as a sustainable and health-conscious mode of transportation is driving demand for high-performance bike components. Urban areas worldwide are embracing cycling infrastructure enhancements, such as bike lanes, bike-sharing systems, and improved safety measures. These developments make cycling a safer and more convenient alternative, particularly in cities dealing with traffic congestion and pollution. Additionally, the growing adoption of cycling for fitness and leisure, alongside the increasing popularity of competitive cycling events, is further fueling market growth. With a focus on lightweight, durable, and efficient components, bicycle manufacturers are continuously innovating, catering to the diverse needs of both casual riders and professionals.

The market is primarily segmented into two distribution channels: Original Equipment Manufacturer (OEM) and aftermarket. In 2024, the OEM segment dominated the market, accounting for a significant 73% share. The segment growth is propelled by the increasing demand for high-quality components tailored to enhance bike performance. OEMs are essential in providing premium bottom brackets to manufacturers of high-end bicycles, meeting the expectations of a growing consumer base that values reliability and innovation. The OEM segment's prominence underscores the industry's shift toward advanced, specialized parts designed for durability and superior functionality.

In terms of product offerings, the bicycle bottom bracket market includes threaded bottom brackets, press-fit bottom brackets, external bottom brackets, cartridge bottom brackets, and other types. Among these, threaded bottom brackets held a 25% market

share in 2024 and are anticipated to generate USD 150 million by 2034. The resurgence of interest in threaded bottom brackets is linked to the restoration of classic bicycles and the rise of custom bike-building trends. Cyclists value these components for their simplicity, robustness, and nostalgic appeal, making them a preferred choice for enthusiasts seeking reliability and a vintage touch.

China represented 40% of the bicycle bottom bracket market in 2024, driven by its rapidly expanding e-bike industry. Urbanization, coupled with government incentives for sustainable transportation, has significantly boosted the demand for specialized components. E-bikes, which feature heavier frames and motorized systems, require durable and efficient bottom brackets to ensure optimal performance and longevity. This trend highlights the growing importance of advanced manufacturing solutions tailored to meet the needs of evolving cycling technologies. As cycling gains traction worldwide, the market for bottom brackets is set to witness sustained growth fueled by innovation and increased consumer demand.

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