

# Bathroom Furniture Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

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## Abstracts

The Global Bathroom Furniture Market reached USD 21.3 billion in 2023 and is projected to grow at a CAGR of 6.2% between 2024 and 2032. The market's growth is fueled by advancements in industrial automation and manufacturing, which enhance production efficiency, reduce costs, and ensure consistent quality. Technologies such as CNC machines and 3D printing enable intricate designs and customization, allowing manufacturers to quickly adapt to shifting consumer preferences.

The market is segmented by product type, including bath vanity, console vanity, vanity tops, and bathroom mirrors. In 2023, the bath vanity segment led the market, generating USD 6.9 billion. This segment is expected to maintain steady growth at a CAGR of 6.4% during 2024-2032. Bath vanities are increasingly popular for combining practicality and aesthetic appeal, offering countertops, sinks, and storage options in a single unit. With diverse materials, styles, and finishes available, bath vanities cater to a wide range of consumer preferences, from classic designs to modern, eco-friendly solutions.

In terms of distribution channels, the market is divided into online and offline segments. Offline sales dominated in 2023, accounting for 66.8% share, with an anticipated CAGR of 6.7% during 2024-2032. Physical stores remain a critical component of the market, as many consumers prefer in-person product inspections to assess quality and fit. Home improvement retailers and specialty stores provide personalized advice, design recommendations, and immediate access to products, attracting buyers seeking tailored solutions and quick installations.

U.S. bathroom furniture market contributed USD 3.9 billion in 2023 and is expected to grow at a CAGR of 6.5% through 2032. This growth is driven by increasing home

renovation trends, rising expenditure on home improvement, and a growing demand for luxurious bathroom spaces. Consumers are investing in premium-quality furniture such as vanities, mirrors, and storage units to create functional yet stylish bathrooms. Additionally, the focus on sustainability and eco-friendly materials is influencing purchasing decisions. With the resurgence of the housing market and a surge in remodeling activities, the bathroom furniture market in the U.S. is poised for significant expansion.

## Contents

### Report Content

#### **CHAPTER 1 METHODOLOGY & SCOPE**

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast parameters
- 1.4 Data sources
  - 1.4.1 Primary
  - 1.4.2 Secondary
    - 1.4.2.1 Paid sources
    - 1.4.2.2 Public sources

#### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Industry synopsis, 2021 - 2032

#### **CHAPTER 3 INDUSTRY INSIGHTS**

- 3.1 Industry ecosystem analysis
  - 3.1.1 Factors affecting the value chain
  - 3.1.2 Profit margin analysis
  - 3.1.3 Disruptions
  - 3.1.4 Future outlook
  - 3.1.5 Manufacturers
  - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
  - 3.6.1 Growth drivers
    - 3.6.1.1 Increased industrial automation and manufacturing expansion
    - 3.6.1.2 Rising demand for durable and high-performance hoses
    - 3.6.1.3 Growth in the construction and infrastructure sectors
  - 3.6.2 Industry pitfalls & challenges
    - 3.6.2.1 Fluctuating raw material prices

- 3.6.2.2 Regulatory compliance and environmental standards
- 3.7 Growth potential analysis
- 3.8 Porter's analysis
- 3.9 PESTEL analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2023**

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

## **CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2021 – 2032, (USD BILLION) (MILLION UNITS)**

- 5.1 Key trends
- 5.2 Bath vanity
- 5.3 Console vanity
- 5.4 Vanity tops
- 5.5 Bathroom mirrors
- 5.6 Other

## **CHAPTER 6 MARKET ESTIMATES & FORECAST, BY MATERIAL, 2021 – 2032, (USD BILLION) (MILLION UNITS)**

- 6.1 Key trends
- 6.2 Glass
- 6.3 Ceramic
- 6.4 Stone
- 6.5 Wood
- 6.6 Others

## **CHAPTER 7 MARKET ESTIMATES & FORECAST, BY PRICE RANGE, 2021 – 2032, (USD BILLION) (MILLION UNITS)**

- 7.1 Key trends
- 7.2 Low
- 7.3 Medium
- 7.4 High

## **CHAPTER 8 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021 – 2032, (USD BILLION) (MILLION UNITS)**

- 8.1 Key trends
- 8.2 Residential
- 8.3 Commercial
- 8.4 Others

## **CHAPTER 9 MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2021 – 2032, (USD BILLION) (MILLION UNITS)**

- 9.1 Key trends
- 9.2 Online
- 9.3 Offline

## **CHAPTER 10 MARKET ESTIMATES & FORECAST, BY REGION, 2021 – 2032, (USD BILLION) (MILLION UNITS)**

- 10.1 Key trends
- 10.2 North America
  - 10.2.1 U.S.
  - 10.2.2 Canada
- 10.3 Europe
  - 10.3.1 Germany
  - 10.3.2 UK
  - 10.3.3 France
  - 10.3.4 Italy
  - 10.3.5 Spain
  - 10.3.6 Russia
- 10.4 Asia Pacific
  - 10.4.1 China
  - 10.4.2 India
  - 10.4.3 Japan
  - 10.4.4 South Korea
  - 10.4.5 Australia
- 10.5 Latin America
  - 10.5.1 Brazil
  - 10.5.2 Mexico

## 10.6 MEA

10.6.1 Saudi Arabia

10.6.2 UAE

10.6.3 South Africa

## **CHAPTER 11 COMPANY PROFILES**

11.1 American Woodmark Corporation

11.2 Duravit AG

11.3 Geberit Group

11.4 Hansgrohe SE

11.5 Ideal Standard International

11.6 Jaquar Group

11.7 Kohler Co.

11.8 LIXIL Corporation

11.9 Masco Corporation

11.10 Porcelanosa Group

11.11 Roca Group

11.12 Roper Rhodes Ltd.

11.13 ROYO Group

11.14 TOTO Ltd.

11.15 Villeroy & Boch

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