

Bambara Beans Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024–2032

<https://marketpublishers.com/r/B5BDDEFA6563EN.html>

Date: September 2024

Pages: 200

Price: US\$ 4,365.00 (Single User License)

ID: B5BDDEFA6563EN

Abstracts

The Global Bambara Beans Market reached a value of USD 119.57 million in 2023 and is expected to grow at a CAGR of 6% from 2024 to 2032. This growth is driven by sustainable farming practices, increasing consumer awareness of plant-based proteins, and the nutritional benefits of bambara beans. Known for their ability to withstand harsh climates, especially in dry regions, bambara beans are being recognized as a sustainable food source amid rising concerns over climate change and food security. The rising demand for plant-based proteins, particularly in developed regions, has accelerated this trend. Health-conscious consumers are shifting away from animal proteins, with growing interest in vegan and vegetarian diets.

In response, manufacturers are incorporating bambara beans into various food products, including flours, snacks, and protein supplements. The increasing focus on healthy eating and functional foods has further boosted the global popularity of bambara beans, thanks to their high protein and low-fat content. With a preference for organic and non-GMO products on the rise, bambara beans are gaining traction as they are traditionally grown without synthetic fertilizers or pesticides. In 2023, whole beans accounted for USD 66 million in market value and are expected to grow at a CAGR of 6.2% from 2024 to 2032. The demand for whole beans is high due to their versatility, long shelf life, and nutritional benefits, particularly in regions where they are a staple food.

Additionally, bambara bean flour is becoming more popular in the food and beverage industry, mainly because of its gluten-free properties. This flour is used in a variety of products, which appeals to the health and wellness market, driving its expansion into new geographic areas and consumer segments. The food and beverage segment led the market in 2023 with a value of USD 64.2 million and is projected to grow at a CAGR of 6.4%. The increasing demand for plant-based and health-focused products is driving the use of bambara beans in this sector. Additionally, the animal feed industry is

exploring bambara beans as a cost-effective and nutritious alternative protein source. North America accounted for USD 16.6 million in 2023 and is expected to grow at a CAGR of 5.5%, with growing interest in sustainable and plant-based foods.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Key manufacturers
 - 3.1.2 Distributors
 - 3.1.3 Profit margins across the industry
- 3.2 Industry impact forces
 - 3.2.1 Growth drivers
 - 3.2.2 Market challenges
 - 3.2.3 Market opportunity
 - 3.2.3.1 New opportunities
 - 3.2.3.2 Growth potential analysis
- 3.3 Raw material landscape
 - 3.3.1 Manufacturing trends
 - 3.3.2 Technology evolution
 - 3.3.2.1 Sustainable manufacturing
 - 3.3.2.1.1 Green practices
 - 3.3.2.1.2 Decarbonization
 - 3.3.3 Sustainability in raw materials
 - 3.3.4 Pricing trends (USD/Ton), 2021 - 2032

- 3.3.4.1 North America
- 3.3.4.2 Europe
- 3.3.4.3 Asia Pacific
- 3.3.4.4 Latin America
- 3.3.4.5 Middle East & Africa
- 3.4 Regulations & market impact
- 3.5 Porter's analysis
- 3.6 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Company market share analysis
- 4.2 Competitive positioning matrix
- 4.3 Strategic outlook matrix

CHAPTER 5 MARKET SIZE AND FORECAST, BY PRODUCT TYPE, 2021-2032 (USD MILLION, TONS)

- 5.1 Key trends
- 5.2 Whole beans
- 5.3 Flour
- 5.4 Split beans
- 5.5 Others

CHAPTER 6 MARKET SIZE AND FORECAST, BY APPLICATION, 2021-2032 (USD MILLION, TONS)

- 6.1 Key trends
- 6.2 Food & beverage
- 6.3 Animal Feed
- 6.4 Pharmaceuticals and nutraceuticals
- 6.5 Cosmetics

CHAPTER 7 MARKET SIZE AND FORECAST, BY DISTRIBUTION CHANNEL, 2021-2032 (USD MILLION, TONS)

- 7.1 Key trends
- 7.2 Supermarkets and hypermarkets
- 7.3 Specialty stores

7.4 Convenience stores

7.5 Others

CHAPTER 8 MARKET SIZE AND FORECAST, BY REGION, 2021-2032 (USD MILLION, TONS)

8.1 Key trends

8.2 North America

8.2.1 U.S.

8.2.2 Canada

8.3 Europe

8.3.1 Germany

8.3.2 UK

8.3.3 France

8.3.4 Italy

8.3.5 Spain

8.3.6 Rest of Europe

8.4 Asia Pacific

8.4.1 China

8.4.2 India

8.4.3 Japan

8.4.4 South Korea

8.4.5 Australia

8.4.6 Rest of Asia Pacific

8.5 Latin America

8.5.1 Brazil

8.5.2 Mexico

8.5.3 Argentina

8.5.4 Rest of Latin America

8.6 MEA

8.6.1 Saudi Arabia

8.6.2 UAE

8.6.3 South Africa

8.6.4 Rest of MEA

CHAPTER 9 COMPANY PROFILES

9.1 Simply African Seed Company

9.2 Sacoma

9.3 Specialty Produce

9.4 Local Village

I would like to order

Product name: Bambara Beans Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024–2032

Product link: <https://marketpublishers.com/r/B5BDDEFA6563EN.html>

Price: US\$ 4,365.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B5BDDEFA6563EN.html>