

Asia Pacific Range Hood Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

https://marketpublishers.com/r/A8DE761BDA0DEN.html

Date: November 2024 Pages: 160 Price: US\$ 4,850.00 (Single User License) ID: A8DE761BDA0DEN

Abstracts

Asia Pacific Range Hood Market reached USD 10.1 billion in 2023 and is projected to grow at a CAGR of 6.6% from 2024 to 2032. Key factors driving this expansion include rapid urbanization and significant residential construction activities. As urban areas expand, the demand for new housing projects rises to accommodate the growing population, increasing the need for modern kitchen appliances such as range hoods. This trend is particularly prominent in high-density areas where the demand for efficient and aesthetic kitchen solutions has surged.

The market segments by product into under-cabinet, wall-mounted, ceiling-mounted, and others, with the wall-mounted range hoods leading in popularity. In 2023, the wall-mount segment accounted for USD 5.5 billion of the market, expected to grow at a CAGR of 6.8% through the forecast period. Consumers are increasingly drawn to wall-mounted models for their functionality and style, offering a sleek appearance and effective removal of cooking fumes, smoke, and odors.

In terms of application, the range hood market is divided into residential and commercial segments. The residential segment held 67.9% of the market share in 2023 and is expected to maintain strong growth with a 6.7% CAGR. This growth can be attributed to rising urbanization, higher disposable incomes, and increased interest in home improvement. As consumers become more conscious of indoor air quality, demand for high-performing range hoods has risen. The market caters to diverse tastes with various product options, including wall-mounted, under-cabinet, and island hoods, while manufacturers are increasingly focusing on adding smart features and energy-efficient designs to appeal to environmentally conscious buyers.



China dominates the Asia Pacific range hood market, fueled by urbanization, rising incomes, and rapid growth in residential construction. With an expanding middle class striving for modernized living spaces, the demand for range hoods has increased significantly. However, the market faces challenges despite its growth trajectory. A lag in innovation among domestic manufacturers has created a gap, as many companies are investing minimally in R&D, which limits their ability to adapt to evolving consumer preferences. This lack of innovation could impact the sector's competitive edge in the long term as other global players focus on innovation to meet changing market demands.



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