

# **ASEAN Veterinary Rabies Vaccines Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034**

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## **Abstracts**

ASEAN Veterinary Rabies Vaccines Market was valued at USD 30.2 million in 2024 and is estimated to grow at a CAGR of 6.2% to reach USD 54.9 million by 2034, driven by increasing rabies incidence, heightened awareness of zoonotic diseases, and government-led vaccination initiatives. Additionally, the ongoing defense modernization initiatives and increased government investments in space exploration and satellite-based infrastructure are significantly contributing to the demand for advanced satellite communication systems. As countries prioritize enhancing their military capabilities, the need for reliable, high-performance satellite communication technologies has become essential for national security, intelligence gathering, and surveillance.

Governments are allocating substantial budgets to develop cutting-edge satellite systems that provide secure, real-time communication for defense operations and strategic missions. The growing interest in space exploration, along with the establishment of ambitious space programs, is pushing the demand for advanced satellite communication systems. These systems are crucial for deep space missions, satellite constellations, and global connectivity efforts, especially with the expansion of Low Earth Orbit (LEO) satellite networks. As nations focus on building more sophisticated infrastructure in space, the requirement for communication technologies that can deliver high-speed data transmission, reliable connectivity, and real-time tracking has become more critical than ever.

The companion animals segment held a significant market share in 2024, driven by the growing trend of pet ownership in ASEAN countries. Urbanization and increased disposable income have led to more households adopting pets, particularly dogs and cats. This surge in pet ownership has heightened the demand for veterinary services,

including routine vaccinations to prevent diseases like rabies. Government policies and public awareness campaigns have further emphasized the importance of vaccinating companion animals, contributing to the market's expansion.

Post-exposure prophylaxis (PEP) segment held 69.4% share in 2024. Despite efforts to control rabies through vaccination programs, incidents of animal bites from potentially rabid animals remain a concern in several ASEAN countries. PEP remains a critical intervention to prevent rabies transmission following exposure. The continued prevalence of rabies cases and the necessity for immediate treatment options have sustained the demand for PEP, ensuring its prominence in the market.

Indonesia Veterinary Rabies Vaccines Market generated USD 7.4 million in 2023, attributed to its large animal population and the presence of rabies-endemic areas. The country's challenges in controlling rabies, particularly among stray animals, have driven the need for increased vaccination efforts. Additionally, local production of veterinary rabies vaccines has helped meet the demand at more affordable prices, supporting widespread vaccination campaigns.

Key players in the ASEAN Veterinary Rabies Vaccines Market include Boehringer Ingelheim International GmbH, Zoetis, Merck & Co., Inc., Virbac, Indian Immunologicals Ltd., BroadChem Philippines Biopharma Corporation, and others. These companies are actively involved in developing and distributing rabies vaccines to meet the growing demand in the region. Their efforts are aligned with regional initiatives aimed at rabies elimination, contributing to the overall growth and market development.

### **Companies Mentioned**

Brilliant Bio Pharma Limited, Bharat Biotech, BroadChem Philippines Biopharma Corporation, Boehringer Ingelheim International, Indian Immunologicals, Komipharm International, Merck Animal Health, Virbac, Zoetis

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