

# **Animal Feed Protein Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032**

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## **Abstracts**

The Global Animal Feed Protein Market was valued at USD 309 billion in 2023 and is projected to grow at a CAGR of 4.9% from 2024 to 2032. This growth is primarily fueled by the rising demand for premium animal-derived products, including meat, dairy, and eggs, as consumers increasingly prioritize protein-rich diets. There is a notable shift towards developing customized feed solutions that cater to the unique nutritional requirements of various livestock species. This trend is especially prominent in the dairy and poultry sectors, where tailored feed formulations play a pivotal role in enhancing productivity and ensuring animal welfare. As advancements in feed formulation technologies align with a heightened emphasis on animal health and welfare, the adoption of premium animal feed proteins is anticipated to surge, propelling market growth.

For example, in January 2023, at the IPPE fair in Atlanta, BASF and Cargill unveiled an expanded collaboration, now encompassing the U.S. in their feed enzymes development and distribution pact. This alliance aims to introduce innovative enzyme-based solutions to offer substantial value to animal feed clientele. The market is segmented into product, livestock, and region. Forecasted to surpass USD 375 billion by 2032, the animal protein segment is buoyed by sustained demand for conventional protein sources, including meat, fishmeal, bone meal, and blood meal.

Rich in essential amino acids, these animal-derived proteins are vital for livestock growth and development, especially in intensive farming. Notably, the burgeoning aquaculture sector is amplifying the demand for fishmeal, a preferred ingredient in fish feed due to its superior protein content and digestibility. Projected to exceed USD 75 billion by 2032, the cattle segment of the animal feed protein market is driven by surging demand for premium beef and dairy products. Protein-rich feed is indispensable for cattle, supporting growth, reproduction, and lactation.

Moreover, the heightened emphasis on dairy cow health and productivity is spurring demand for specialized, protein-rich feed formulations. In 2023, Europe commanded a significant portion of the animal feed protein market and is set to grow at a 3% CAGR from 2024 to 2032. Europe's robust livestock industry, combined with stringent animal feed quality and safety regulations, bolsters the demand for superior feed proteins. The EU's initiative to curtail antibiotic use in farming underscores the value of protein-rich diets in promoting animal health and minimizing medical reliance. Furthermore, Europe's shift towards sustainable farming is catalyzing the adoption of alternative protein sources, notably insect-based proteins, recognized for their environmental benefits.

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