

# **Animal Feed Preservatives Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034**

<https://marketpublishers.com/r/AB73B3C91AB5EN.html>

Date: January 2025

Pages: 210

Price: US\$ 4,850.00 (Single User License)

ID: AB73B3C91AB5EN

## **Abstracts**

The Global Animal Feed Preservatives Market, valued at USD 5.3 billion in 2024, is projected to expand at a CAGR of 6.2% between 2025 and 2034, driven by the increasing demand for high-quality animal nutrition and the need to prevent spoilage of feed ingredients. With livestock production expanding worldwide, ensuring the safety and nutritional value of feed has become a top priority for farmers and industry stakeholders. The rising awareness regarding the impact of feed quality on animal health and productivity is pushing demand for effective preservation solutions. Additionally, as concerns over foodborne pathogens and microbial contamination grow, livestock producers are increasingly adopting preservatives to extend shelf life and maintain feed quality.

This growth is further fueled by the stringent regulatory landscape governing feed safety, along with the increasing emphasis on sustainable livestock practices. The shift towards organic and clean-label animal products is also influencing consumer preferences, encouraging the use of natural preservatives over synthetic alternatives. Market players are focusing on innovation, investing in advanced preservation technologies, and expanding product portfolios to cater to the evolving needs of the animal feed industry. The integration of research-driven approaches and partnerships with feed manufacturers is expected to further accelerate market growth over the next decade.

Based on preservative type, the market is segmented into natural and synthetic categories. The natural preservatives segment generated USD 3.1 billion in 2024 and is expected to reach USD 5.6 billion by 2034. The growing preference for organic, chemical-free livestock products is significantly driving this segment. Consumers and

livestock producers are increasingly favoring preservatives derived from herbs, plants, and organic acids due to their safety and sustainability benefits. Regulatory restrictions on synthetic preservatives, combined with the rising global focus on eco-friendly solutions, are encouraging the widespread adoption of natural alternatives. Companies within this segment are leveraging technological advancements to enhance the efficiency of natural preservatives, further strengthening their position in the market.

In terms of animal type, the market is categorized into poultry, swine, cattle, aquaculture, pet food, equine, and others. Poultry accounted for 24.6% of the market share in 2024, reflecting the strong demand for poultry products and the growing focus on feed efficiency. The swine and cattle segments are also making significant contributions, driven by the increasing consumption of pork and beef and the continuous efforts to enhance feed quality for improved growth and productivity. The aquaculture and pet food sectors are also emerging as lucrative segments, with rising investments in specialized feed formulations to enhance animal health and performance.

The U.S. animal feed preservatives market was valued at USD 1.5 billion in 2024, with demand escalating due to the increasing consumption of meat products and stricter regulatory standards for feed safety. Farmers and feed producers are prioritizing the use of preservatives to minimize microbial contamination and nutrient degradation, ensuring optimal livestock health and performance. The expansion of intensive farming practices, which necessitate longer feed storage durations, has also amplified the need for efficient preservation methods.

## Contents

### CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
  - 1.4.1 Primary
  - 1.4.2 Secondary
    - 1.4.2.1 Paid sources
    - 1.4.2.2 Public sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2034

### CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
  - 3.1.1 Factor affecting the value chain
  - 3.1.2 Profit margin analysis
  - 3.1.3 Disruptions
  - 3.1.4 Future outlook
  - 3.1.5 Manufacturers
  - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
  - 3.6.1 Growth drivers
    - 3.6.1.1 Increasing demand for high-quality animal nutrition
    - 3.6.1.2 Rising awareness and adoption
    - 3.6.1.3 Stringent regulations and food safety concerns
  - 3.6.2 Industry pitfalls & challenges
    - 3.6.2.1 Cost concerns
    - 3.6.2.2 Environmental and health concerns
- 3.7 Growth potential analysis

3.8 Porter's analysis

3.9 PESTEL analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2024**

4.1 Introduction

4.2 Company market share analysis

4.3 Competitive positioning matrix

4.4 Strategic outlook matrix

## **CHAPTER 5 MARKET SIZE AND FORECAST, BY PRESERVATIVES TYPE, 2021-2034 (USD BILLION) (KILO TONS)**

5.1 Key trends

5.2 Natural preservatives

5.3 Synthetic preservatives

## **CHAPTER 6 MARKET SIZE AND FORECAST, BY ANIMAL TYPE, 2021-2034 (USD BILLION) (KILO TONS)**

6.1 Key trends

6.2 Poultry

6.2.1 Broiler

6.2.2 Layer

6.2.3 Turkey

6.3 Swine

6.3.1 Starter

6.3.2 Grower

6.3.3 Sow

6.4 Cattle

6.4.1 Dairy

6.4.2 Calf

6.5 Aquaculture

6.5.1 Salmon

6.5.2 Trout

6.5.3 Shrimp

6.5.4 Carp

6.6 Pet food

6.6.1 Dog

- 6.6.2 Cat
- 6.7 Equine
- 6.8 Others

## **CHAPTER 7 MARKET SIZE AND FORECAST, BY FORM, 2021-2034 (USD BILLION) (KILO TONS)**

- 7.1 Key trends
- 7.2 Liquid
- 7.3 Dry

## **CHAPTER 8 MARKET SIZE AND FORECAST, BY FUNCTION, 2021-2034 (USD BILLION) (KILO TONS)**

- 8.1 Key trends
- 8.2 Antioxidants
- 8.3 Antimicrobials
- 8.4 Mycotoxin binders

## **CHAPTER 9 MARKET SIZE AND FORECAST, BY REGION, 2021-2034 (USD BILLION) (KILO TONS)**

- 9.1 Key trends
- 9.2 North America
  - 9.2.1 U.S.
  - 9.2.2 Canada
- 9.3 Europe
  - 9.3.1 UK
  - 9.3.2 Germany
  - 9.3.3 France
  - 9.3.4 Italy
  - 9.3.5 Spain
  - 9.3.6 Russia
- 9.4 Asia Pacific
  - 9.4.1 China
  - 9.4.2 India
  - 9.4.3 Japan
  - 9.4.4 South Korea
  - 9.4.5 Australia

## 9.5 Latin America

### 9.5.1 Brazil

### 9.5.2 Mexico

## 9.6 MEA

### 9.6.1 South Africa

### 9.6.2 Saudi Arabia

### 9.6.3 UAE

## **CHAPTER 10 COMPANY PROFILES**

### 10.1 AB Vista

### 10.2 ADM Animal Nutrition

### 10.3 Alltech

### 10.4 BASF

### 10.5 Biomin

### 10.6 Cargill

### 10.7 Chr. Hansen

### 10.8 Danisco Animal Nutrition

### 10.9 DuPont de Nemours

### 10.10 Impextraco

### 10.11 Kemin Industries

### 10.12 Novus International

### 10.13 Nutreco

### 10.14 Norel

### 10.15 Perstorp

## I would like to order

Product name: Animal Feed Preservatives Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

Product link: <https://marketpublishers.com/r/AB73B3C91AB5EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AB73B3C91AB5EN.html>