

Air Fryer Accessories Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

<https://marketpublishers.com/r/A4C3AB23638EEN.html>

Date: December 2024

Pages: 225

Price: US\$ 4,850.00 (Single User License)

ID: A4C3AB23638EEN

Abstracts

The Global Air Fryer Accessories Market, valued at USD 212.5 million in 2024, is set to experience a steady rise, projected to grow at a CAGR of 4.2% from 2025 to 2034. The surging preference for healthier cooking alternatives has skyrocketed the popularity of air fryers, which deliver crisp and flavorful dishes with minimal oil. This trend aligns with the increasing adoption of low-fat, oil-free diets, fueling the demand for specialized accessories that amplify air fryer functionality.

The market is segmented into grilling and frying accessories, baking accessories, cooking accessories, storage and organization accessories, and others. Among these, grilling and frying accessories dominated the market in 2024, contributing USD 63 million to global revenue and expected to grow at a CAGR of 3.9% from 2025 to 2034. Air fryers have become the go-to solution for healthier preparation of fried and grilled foods, driving demand for essential tools like mesh trays, grill racks, and fryer baskets. These accessories expand air fryer capabilities, catering to the growing trend of preparing healthier homemade alternatives to traditional fried and grilled dishes.

The market is also divided into residential and commercial end-users, with residential users leading in 2024, accounting for a commanding 72.3% market share. Residential demand is expected to grow at a robust CAGR of 4% through 2034. The shift towards home cooking, coupled with rising health consciousness, has established air fryers as a kitchen must-have. These appliances empower users to create healthier versions of popular fried dishes, driving consistent demand for residential air fryer accessories.

North America emerged as a prominent regional market in 2024, valued at USD 68.8 million, and is forecasted to grow at a CAGR of 4.4% from 2025 to 2034. The region's

focus on health-conscious eating habits and efficient cooking solutions has spurred air fryer adoption, particularly in the U.S. and Canada. Social media trends have further fueled consumer interest, inspiring creative air fryer recipes and techniques. Accessories that enhance versatility—such as grilling and baking tools—are witnessing heightened demand as consumers explore innovative cooking solutions.

Contents

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast parameters
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis, 2021 - 2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factors affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
 - 3.1.7 Retailers
- 3.2 Impact forces
 - 3.2.1 Growth drivers
 - 3.2.1.1 Rising popularity of air fryers
 - 3.2.1.2 Trend of home cooking and DIY culinary exploration
 - 3.2.1.3 Convenience and multi-functionality
 - 3.2.2 Industry pitfalls & challenges
 - 3.2.2.1 Quality and compatibility issues
 - 3.2.2.2 Competition from low-cost manufacturers
- 3.3 Technology & innovation landscape
- 3.4 Consumer buying behavior analysis
 - 3.4.1 Demographic trends
 - 3.4.2 Factors affecting buying decision

- 3.4.3 Consumer product adoption
- 3.4.4 Preferred distribution channel
- 3.5 Growth potential analysis
- 3.6 Regulatory landscape
- 3.7 Pricing analysis
- 3.8 Porter's analysis
- 3.9 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2021 – 2032, (USD MILLION)

- 5.1 Key trends
- 5.2 Baking accessories
 - 5.2.1 Cake pans
 - 5.2.2 Baking trays
 - 5.2.3 Others (muffin cups)
- 5.3 Grilling and frying accessories
 - 5.3.1 Grill racks
 - 5.3.2 Fryer baskets
 - 5.3.3 Skewers
 - 5.3.4 Others
- 5.4 Cooking accessories
 - 5.4.1 Silicone mats
 - 5.4.2 Cooking rack
 - 5.4.3 Air fryer liners
 - 5.4.4 Others
- 5.5 Storage and organization accessories
 - 5.5.1 Container lids
 - 5.5.2 Racks, and holders
 - 5.5.3 Others
- 5.6 Others

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY MATERIAL TYPE, 2021 – 2032, (USD MILLION)

- 6.1 Key trends
- 6.2 Disposable
 - 6.2.1 Butter paper
- 6.3 Reusable
 - 6.3.1 Silicone
 - 6.3.2 Stainless steel
 - 6.3.3 Non-stick coating
 - 6.3.4 Glass

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY END USE, 2021 – 2032, (USD MILLION)

- 7.1 Key trends
- 7.2 Residential
- 7.3 Commercial

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY PRICE RANGE, 2021 – 2032, (USD MILLION)

- 8.1 Key trends
- 8.2 Low
- 8.3 Medium
- 8.4 High

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2021 – 2032, (USD MILLION)

- 9.1 Key trends
- 9.2 Online
 - 9.2.1 E-commerce platforms
 - 9.2.2 Company website
- 9.3 Offline
 - 9.3.1 Supermarkets
 - 9.3.2 Kitchenware stores
 - 9.3.3 Specialty appliance stores

CHAPTER 10 MARKET ESTIMATES & FORECAST, BY REGION, 2021 – 2032, (USD MILLION)

- 10.1 Key trends
- 10.2 North America
 - 10.2.1 U.S.
 - 10.2.2 Canada
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.2 UK
 - 10.3.3 France
 - 10.3.4 Italy
 - 10.3.5 Spain
- 10.4 Asia Pacific
 - 10.4.1 China
 - 10.4.2 India
 - 10.4.3 Japan
 - 10.4.4 South Korea
 - 10.4.5 Australia
 - 10.4.6 Malaysia
 - 10.4.7 Indonesia
- 10.5 Latin America
 - 10.5.1 Brazil
 - 10.5.2 Mexico
- 10.6 MEA
 - 10.6.1 Saudi Arabia
 - 10.6.2 UAE
 - 10.6.3 South Africa

CHAPTER 11 COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL DATA, PRODUCT LANDSCAPE, STRATEGIC OUTLOOK, SWOT ANALYSIS)

- 11.1 Breville
- 11.2 Chefman
- 11.3 COSORI
- 11.4 Cuisinart
- 11.5 DASH
- 11.6 Emeril Lagasse
- 11.7 Gourmia

- 11.8 GoWISE USA
- 11.9 Instant Pot (Instant Brands)
- 11.10 Kalorik
- 11.11 Ninja (SharkNinja)
- 11.12 Philips
- 11.13 PowerXL
- 11.14 Simple Living Products
- 11.15 Ultrean

I would like to order

Product name: Air Fryer Accessories Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

Product link: <https://marketpublishers.com/r/A4C3AB23638EEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A4C3AB23638EEN.html>