

# Air Cargo Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

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## Abstracts

The Global Air Cargo Market reached a valuation of USD 185.3 billion in 2023 and is anticipated to grow at 4.3% CAGR from 2024 to 2032. This growth is largely driven by the rapid expansion of e-commerce, which has significantly increased the volume of goods transported worldwide. As more consumers opt for online shopping, retailers are under pressure to provide faster delivery options to stay competitive. This heightened demand for quick shipping has led many businesses to prioritize air freight, known for its speed and efficiency in fulfilling customer expectations. The trend toward same-day and next-day delivery services has further boosted the reliance on air cargo, particularly for high-value and time-sensitive products.

To accommodate the growth in e-commerce, major logistics providers are making substantial investments in their air transport capabilities and establishing dedicated networks for expedited shipping. The air cargo market can be categorized into two main segments: express and general air cargo. In 2023, general air cargo comprised over 55% of the total market share and is projected to surpass USD 150 billion by 2032. This segment's dominance is attributed to its ability to efficiently transport a diverse range of goods across various industries, including electronics and automotive. General air cargo offers a less complex and more cost-effective processing option comparing specialized cargo, which often requires specific handling protocols.

Additionally, the market is segmented by end-use, including pharmaceuticals and healthcare, consumer electronics, automotive, retail and e-commerce, and food and beverages. The retail and e-commerce segment captured more than 25% of the market share in 2023, driven by the necessity for fast and reliable delivery to meet consumer expectations. The global rise in online shopping has increased volumes of smaller, high-value packages ideally suited for air transport. Retailers utilize air cargo to manage lean inventory from real-time logistics, helping to prevent stockouts and minimize warehousing costs.

In the North American region, the United States accounted for over 70% of the market share and is expected to exceed USD 50 billion by 2032. The U.S. leads the air cargo market due to its robust infrastructure, advanced logistics capabilities, and strong demand from both domestic and international markets. As a key player in global trade, the U.S. benefits from a well-developed airport system, modern facilities, and a comprehensive network of cargo carriers. The rapid growth of e-commerce and high consumer spending further fuels demand for air freight, as retailers increasingly depend on efficient delivery solutions to meet customer needs.

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