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AI in Agriculture Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

https://marketpublishers.com/r/AE73A99B172CEN.html
Date: May 2025
Pages: 180
Price: US$ 4,850.00 (Single User License)
ID: AE73A99B172CEN

Abstracts

The Global AI In Agriculture Market was valued at USD 4.7 billion in 2024 and is estimated to grow at a CAGR of 26.3% to reach USD 46.6 billion by 2034, driven by the increasing adoption of AI technologies to enhance agricultural productivity, optimize resource utilization, and address labor shortages in farming. AI applications, such as machine learning algorithms, predictive analytics, and automation, are being utilized to improve crop monitoring, disease detection, irrigation management, and yield forecasting.

AI technologies empower farmers to harness real-time insights from vast datasets, helping them optimize resource use, minimize crop losses, and enhance overall yield quality. This precision-driven approach improves operational efficiency while promoting sustainable agricultural methods, such as targeted irrigation, predictive pest management, and soil health monitoring. By integrating AI into everyday farm operations, producers can anticipate challenges, reduce waste, and respond quickly to environmental changes—all essential in meeting the growing global demand for food in a resource-constrained world.

The solution segment dominated the market in 2024, generated USD 3.3 billion, and is projected to reach USD 31 billion by 2034. AI-based solutions encompass a wide range of applications, including crop monitoring, disease detection, precision planting, intelligent irrigation, and yield forecasting. These software platforms analyze data from sensors, drones, and satellite imaging to provide farmers with actionable insights. The scalability and flexibility of AI solutions make them applicable across various crops, geographies, and farming practices, enhancing their affordability and effectiveness compared to individual services. Most AI agricultural solutions are cloud-based and user-friendly, facilitating easy implementation on farms of any size.

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Machine learning (ML) held a significant market share of 50% in 2024 and is expected to experience substantial growth. ML algorithms excel at processing large volumes of structured and unstructured data in agriculture, enabling accurate predictions. ML is extensively applied in yield prediction, disease detection, and pest infestation forecasting. These models improve over time as new data is accumulated, making ML a versatile technology that underpins many AI-driven agricultural solutions. From intelligent irrigation and precision farming to market forecasting and automated machinery, most AI systems rely on ML algorithms, enabling real-time decision-making based on live and historical data streams.

North America AI in Agriculture Market held a 36% share in 2024. The U.S. is a global leader in technological innovation, particularly in artificial intelligence and precision agriculture. Major technology firms have invested in AI and machine learning to develop agricultural productivity solutions. The country also boasts a strong research and development ecosystem, with universities and government programs driving agri-tech advancements. These factors, combined with high investments and capabilities, position the U.S. at the forefront of AI applications in agriculture, facilitating its leadership in the global market.

Key players operating in the AI in Agriculture Market include: Gamaya, Corteva, John Deere, Taranis, aWhere, Trimble, IBM, Microsoft, and Bayer Crop Science (Climate LLC). These companies are actively developing and deploying AI-driven solutions to enhance agricultural practices and address the challenges faced by the farming industry. To strengthen their presence in the AI in agriculture market, companies are focusing on several strategic initiatives. These include investing in research and development to create innovative AI solutions tailored to the specific needs of farmers. Collaborations and partnerships with agricultural organizations, research institutions, and government agencies are being pursued to develop and implement AI-driven solutions that address broader challenges such as food security, sustainability, and climate change. Expanding their global footprint by entering new markets and establishing a presence in key regions is another strategy to capture a larger market share.

Companies Mentioned

AWhere, Bayer Crop Science (Climate LLC), Benson Hill Biosystems, Blue River Technology, Bluewhite, Carbon Robotics, Corteva Agriscience, Cropin, ec2ce, Ever.Ag (includes Cainthus Corp), FarmWise, Gamaya, Hippo Harvest, IBM, John Deere,

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Microsoft, Taranis, Trimble, Tule Technologies, Valmont Industries (Prospera Technologies)

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