

Vietnam Sourcing Reports: Garments

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Abstracts

Report Overview

An optimistic outlook prevails across Vietnam's garments industry as its exports continue to fare strongly despite the sluggish global economy.

As a whole, foreign shipments have been steadily expanding over the past 10 years. Growth has become more pronounced since 2007, however, with large customers increasingly shifting from China to Vietnam, which is considered to be a more cost-effective alternative.

The development of the sector has propelled the country to turn into one of the world's leading supply centers for garments. Prominent apparel and retail brands are among the numerous clients being catered to by domestic manufacturers.

This report focuses on the main types of garments from Vietnam – casual wear, formal wear, sportswear, baby & children's wear, and underwear & sleepwear.

This Vietnam Sourcing Report is part of the Developing Country Sourcing Report series designed to provide buyers with information on new products from export manufacturers in Southeast Asia that specialize in hand-made merchandise.

Global Sources is offering Developing Country Sourcing Reports as part of its corporate social responsibility undertakings in partnership with the Kearny Alliance, a non-governmental development organization whose mission is Aid through Trade

What you'll get

In-depth profiles of 14 verified suppliers with a comprehensive look at their

product and pricing strategy, manufacturing and export capability, product and market focus, verified contact details, and more

133 full-color images that depict popular export models of leather goods, with detailed product descriptions and minimum order requirements

Verified supplier contact details of an additional 20 exporters, including names, e-mails, telephone numbers, websites and key products

Supplier information in tabular format to help you compare suppliers at a glance

Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months

An extensive overview of the industry discussing the main challenges facing suppliers

An in-depth examination of the supplier base highlighting key characteristics of the different types of companies

Details of the primary production centers

An update of the latest trends in design, R&D, materials and components

A review of the key factors that influence the price and quality of low-end, midrange and high-end products

Comprehensive pricing tables featuring export price ranges

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