

Vietnam Sourcing Reports: Basketware

<https://marketpublishers.com/r/V1427274440EN.html>

Date: February 2011

Pages: 98

Price: US\$ 125.00 (Single User License)

ID: V1427274440EN

Abstracts

Report Overview

As a leading supply hub for bamboo and rattan, Vietnam has carved a niche for itself as one of the most important sourcing centers for basketware in the world.

The industry benefits from several competitive advantages, chief of which is the abundant supply of indigenous raw materials obtained from numerous forests and plantations in the country.

Thousands of craft villages home to artisans adept in traditional styling techniques provide a virtually limitless source of designs. As such, suppliers are able to incorporate native aesthetics in their products in addition to modern design elements.

This report focuses on the main types of basketware from Vietnam – bamboo, natural and synthetic rattan, plastic, and natural material basketware

This Vietnam Sourcing Report is part of the Developing Country Sourcing Report series designed to provide buyers with information on new products from export manufacturers in Southeast Asia that specialize in hand-made merchandise.

Global Sources is offering Developing Country Sourcing Reports as part of its corporate social responsibility undertakings in partnership with the Kearny Alliance, a non-governmental development organization whose mission is Aid through Trade (<http://www.kearnyalliance.org>).

What you'll get

In-depth profiles of 16 major suppliers with a comprehensive look at their

product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else

133 full-color images that depict popular export models of basketware, complete with product descriptions, prices, minimum order requirements and delivery times

Verified supplier contact details of an additional 20 exporters, including names, e-mails, telephone numbers, websites and key products

Supplier information in tabular format to help you compare suppliers at a glance

Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months

An extensive overview of the industry discussing the main challenges facing suppliers

An in-depth examination of the supplier base highlighting key characteristics of the different types of companies

Details of the primary production centers

An update of the latest trends in design, R&D, materials and components

A review of the key factors that influence the price and quality of low-end, midrange and high-end products

Comprehensive pricing tables featuring export price ranges

Contents

INDUSTRY OVERVIEW

Supplier summary
Export statistics
Products & prices
Production & export statistics
Price guides
Supplier survey
Export prices
Export sales
Export markets
Major challenges
R&D focus

SUPPLIER PROFILES

Supplier matrix
Raw materials & exports
Supplier profiles

PRODUCT GALLERY

Top-selling export products

CONTACT DETAILS

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