

Vietnam Sourcing Reports: Ceramics



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<https://marketpublishers.com>

Vietnam Sourcing Reports: Ceramics

Date:	November 1, 2012
-------	------------------

Pages:	103
--------	-----

Price:	US\$ 125.00
--------	-------------

ID:	VC4585A33F8EN
-----	---------------

Although it continues to maintain its status as one of the leading export earners for Vietnam's handicrafts sector, the ceramics industry is facing decelerating growth due to sluggish demand.

Shipments to traditional markets have been down in recent years as a result of flagging orders for nonessential goods such as home decor and dinnerware. Short-term projections also indicate slowing development for the segment as several EU members still confront financial difficulties stemming from the debt crisis. In addition, the US has yet to make a full recovery from the economic crunch.

In contrast, the Asia-Pacific region is emerging as a source of optimism among suppliers. Sales to this market have grown in recent years because of comparatively better conditions than those in the West.

This report focuses on the main types of ceramics from the Vietnam – crafts, vases and pottery, and tableware.

What you'll get

- In-depth profiles of 16 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else
- 171 full-color images that depict popular export models of ceramics complete with product descriptions, prices, minimum order requirements and delivery times
- Verified supplier contact details of an additional 18 exporters, including names, e-mails, telephone numbers, websites and key products
- Supplier information in tabular format to help you compare suppliers at a glance
- Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months
- An extensive overview of the industry discussing the main challenges facing suppliers
- An in-depth examination of the supplier base highlighting key characteristics of the different types of companies
- Details of the primary production centers
- An update of the latest trends in design, R&D, materials and components
- A review of the key factors that influence the price and quality of low-end, midrange and high-end products
- Comprehensive pricing tables featuring export price ranges

Table of Content

EXECUTIVE SUMMARY

Key findings

Objective, methodology & scope

INDUSTRY OVERVIEW

Exports
Products & prices
Production & export statistics
Price guides

SUPPLIER SURVEY

Export prices
Export sales
Export markets
Major challenges
R&D focus

SUPPLIER PROFILES

Supplier matrix: Comparison of supplier location, sales revenue & export capability
Profiles of 34 verified suppliers

PRODUCT GALLERY

Crafts
Vases & pottery
Tableware

CONTACT DETAILS

I would like to order:

Product name: Vietnam Sourcing Reports: Ceramics
Product link: <https://marketpublishers.com/r/VC4585A33F8EN.html>
Product ID: VC4585A33F8EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/VC4585A33F8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**