

China Sourcing Report: Promotional Items

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Abstracts

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Report Overview

Prices of promotional items from China are expected to increase in coming months. Adjustments are mainly a result of high costs, especially for plastic and metal employed by suppliers across the various product categories.

Expenses for labor and auxiliary services such as transportation and logo application are on the rise as well. Moreover, the strengthening value of the yuan against the US dollar and other currencies is causing quotes to go up without company intervention.

This report covers the major products of China's promotional items industry, namely bags, keychains, mugs and cups, USB and golf accessories, timepieces, wearables, scales and umbrellas.

What you'll get

In-depth profiles of 51 verified suppliers with a comprehensive look at their manufacturing and export capability, product and market focus, verified contact details, and more

135 full-color images that depict popular promotional items export models, with detailed product descriptions and minimum order requirements

Verified supplier contact details of an additional 15 exporters, including names, e-

mails, telephone numbers and websites

Supplier information in tabular format to help you compare companies at a glance

Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months

An extensive overview of the industry discussing the main challenges facing suppliers

An in-depth examination of the supplier base highlighting key characteristics of different types of companies

Details of the primary production centers

An update of the latest trends in design, R&D, materials and components

A review of the key factors that influence the price and quality of low-end, midrange and high-end products

Comprehensive pricing tables featuring export price ranges

Contents

INDUSTRY OVERVIEW

Main production centers
Supplier survey
Promotional bags
Promotional USB-powered accessories
Promotional keychains
Promotional mugs & cups
Promotional timepieces
Promotional wearables
Promotional umbrellas
Promotional golf accessories
Promotional scales

SUPPLIER PROFILES

PRODUCT GALLERY

ADDITIONAL SUPPLIERS

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