

Sourcing Report: India - Home Furnishings & Textiles

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Abstracts

Report Overview

Efforts aimed at improving supplier capability are propelling the home furnishings and textiles industry in India. Companies are increasingly adopting new manufacturing- and marketing-related strategies seen to ensure brisk sales.

As a result of these undertakings, latest export statistics reveal that shipments have risen considerably. This development reverses the downward trend that had marked the sector's performance since the onset of the global economic crisis.

A number of competitive advantages are expected to sustain the industry's growth. The most important of these is India's status as one of the world's leading sources of natural and synthetic fabrics utilized for home textiles. Materials for furnishings and accents are also widely available in the country, minimizing the need to import such inputs.

What you'll get

In-depth profiles of 15 verified suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, product and market focus, verified contact details, and more

147 full-color images that depict popular export models of home furnishings and textiles, with detailed product descriptions and minimum order requirements

Verified supplier contact details of an additional 8 exporters, including names, e-mails, telephone numbers, websites and key products

Supplier information in tabular format to help you compare suppliers at a glance

Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months

An extensive overview of the industry discussing the main challenges facing suppliers

An in-depth examination of the supplier base highlighting key characteristics of the different types of companies

Details of the primary production centers

An update of the latest trends in design, R&D, materials and components

A review of the key factors that influence the price and quality of low-end, midrange and high-end products

Comprehensive pricing tables featuring export price ranges

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