

China Sourcing Report: Computer Terminals

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Abstracts

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Report Overview

China suppliers are confident the country will retain its 80 percent share in the global production of computer terminals in the months ahead. To secure the lead, they are focusing on product-driven efforts. Traditional lines are being boosted and alternatives explored to compete with increasingly popular rival devices.

Desktop PC manufacturers are complementing their selections with mini and all-in-one subcategories to align with the miniaturization trend and vie against laptops, tablet computers and netbooks. In turn, those producing the last are enhancing cost efficiency to stay viable as slimmer laptops and tablet PCs gain steam.

This report covers the major products of China's computer terminals industry, namely desktop and mini PCs, netbooks, and graphics and sound cards.

What you'll get

In-depth profiles of 31 verified suppliers with a comprehensive look at their manufacturing and export capability, product and market focus, verified contact details, and more

78 full-color images that depict popular computer terminal export models, with detailed product descriptions and minimum order requirements

Verified supplier contact details of an additional 10 exporters, including names, e-

mails, telephone numbers and websites

Supplier information in tabular format to help you compare companies at a glance

Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months

An extensive overview of the industry discussing the main challenges facing suppliers

An in-depth examination of the supplier base highlighting key characteristics of different types of companies

Details of the primary production centers

An update of the latest trends in design, R&D, materials and components

A review of the key factors that influence the price and quality of low-end, midrange and high-end products

Comprehensive pricing tables featuring export price ranges

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PRODUCT GALLERY

ADDITIONAL SUPPLIERS

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