

Sourcing Report: Vietnam - Lawn & Garden

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Abstracts

The recovery of the US economy and domestic suppliers' widening market reach in alternative destinations are pushing the growth of the lawn and garden industry in Vietnam.

Exports to the US soared in 2012 and are projected to climb significantly once again this year. In addition, shipments to buyers in the Middle East and the Asia-Pacific region are boosting the sector's earnings. A key factor behind these developments is the weakening demand for China-made products, especially as expenditure for manpower in that country has consistently over the past few years.

A number of competitive advantages support the industry. Foremost of these is the stable availability of raw materials sourced from various local supply hubs. The segment also benefits from a deep pool of skilled labor that consists mostly of craftsmen with extensive experience in different design techniques.

This report focuses on the main types of lawn & garden products from Vietnam – garden furniture, garden ornaments, planters & pots and landscape materials.

What you'll get

In-depth profiles of 18 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else

197 full-color images that depict popular export models of lawn & garden complete with product descriptions, prices, minimum order requirements and delivery times

Verified supplier contact details of an additional 19 exporters, including names, e-mails, telephone numbers, websites and key products

Supplier information in tabular format to help you compare suppliers at a glance

Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months

An extensive overview of the industry discussing the main challenges facing suppliers

An in-depth examination of the supplier base highlighting key characteristics of the different types of companies

Details of the primary production centers

An update of the latest trends in design, R&D, materials and components

A review of the key factors that influence the price and quality of low-end, midrange and high-end products

Comprehensive pricing tables featuring export price ranges

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PRODUCT GALLERY

Garden furniture
Garden ornaments
Planters & pots
Landscape materials

CONTACT DETAILS

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