

# **Sourcing Report: Indonesia - Fashion Bags**

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### **Abstracts**

#### **Report Overview**

Remarkable growth highlights the development of the fashion bags industry in Indonesia. Exports in recent years have risen significantly as a result of burgeoning demand from established and emerging markets.

The sector's progress is attributed to several factors, chief of which is the gradual recovery of the US economy. An increasing number of buyers from alternative destinations are also driving up revenue as Indonesia's reputation as a viable alternative sourcing center to China becomes prevalent.

The industry benefits from a number of strengths that help in its development. One of these is the widespread availability of most natural materials obtained from plants and marine life. Another competitive edge is the high level of workmanship used by companies, which commonly farm out several manufacturing and design processes to craftsmen.

This report focuses on the main types of fashion bags – handbags, shoulder bags, tote bags, and wallets & purses.

This Indonesia Sourcing Report is part of the Developing Country Sourcing Report series designed to provide buyers with information on new products from export manufacturers in Southeast Asia that specialize in handmade merchandise.

#### What you'll get

In-depth profiles of 15 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else



153 full-color images that depict popular export models of fashion bags, complete with product descriptions, prices, minimum order requirements and delivery times

Verified supplier contact details of an additional 15 exporters, including names, emails, telephone numbers, websites and key products

Supplier information in tabular format to help you compare suppliers at a glance

Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months

An extensive overview of the industry discussing the main challenges facing suppliers

An in-depth examination of the supplier base highlighting key characteristics of the different types of companies

Details of the primary production centers

An update of the latest trends in design, R&D, materials and components

A review of the key factors that influence the price and quality of low-end, midrange and high-end products

Comprehensive pricing tables featuring export price ranges



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#### PRODUCT GALLERY

Handbags
Shoulder bags
Tote bags
Wallets & purses

#### **CONTACT DETAILS**



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