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Sourcing Report: India - Indoor & Outdoor Furniture

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Abstracts

Report Overview

Revitalized demand for wooden pieces is propelling the indoor and outdoor furniture industry in India. After suffering from sluggish exports over the past half-decade as a result of the global economic crisis, the sector exhibited strong recovery last fiscal year.

Besides wooden models, metal furniture is driving up foreign sales. Although a relatively smaller segment than the wooden line, it has recorded surging growth in recent years because of its popularity among customers in traditional markets.

The EU and the US are primarily driving demand. The former alone accounts for nearly one-half of total outbound shipments. Emerging destinations are also fueling development, with Australia and the UAE being the leading importers in the Asia-Pacific region and the Middle East, respectively.

This report focuses on the main types of indoor and outdoor furniture from India – living room furniture, bedroom furniture, kitchen & dining furniture, and garden & outdoor furniture.

What you'll get

In-depth profiles of 16 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more

158 full-color images that depict popular export models of indoor and outdoor furniture, complete with product descriptions, prices, minimum order requirements and delivery times

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Verified supplier contact details of an additional 12 exporters, including names, e-mails, telephone numbers, websites and key products

Supplier information in tabular format to help you compare suppliers at a glance

Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months

An extensive overview of the industry discussing the main challenges facing suppliers

An in-depth examination of the supplier base highlighting key characteristics of the different types of companies

Details of the primary production centers

An update of the latest trends in design, R&D, materials and components

A review of the key factors that influence the price and quality of low-end, midrange and high-end products

Comprehensive pricing tables featuring export price ranges

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Dining & kitchen furniture
Garden & outdoor furniture

CONTACT DETAILS

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