

Sourcing Report: Cambodia - Garments

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Abstracts

Steadily growing demand from conventional markets is driving unprecedented growth in Cambodia's garments industry. Exports last year amounted to the highest recorded in terms of value. Estimates for 2013 indicate foreign sales to exceed the level reached in the previous year.

Although not yet fully recovered, the revitalized economies of the US and the EU are playing significant roles behind the development of the sector. They account for the vast majority of turnover.

The industry maintains its position as an attractive alternative sourcing center for garments because of low labor cost. Expenditure for manpower in Cambodia is considerably less in China and other manufacturing hubs in Southeast Asia. The sector also enjoys quick access to most raw materials. Silk, in particular, is sourced from numerous provinces throughout the country.

This report focuses on the main types of garments – casual wear, formal wear, baby & children's wear, underwear & sleepwear, and sportswear.

What you'll get

In-depth profiles of 15 major suppliers with a comprehensive look at their product and pricing strategy, manufacturing and export capability, verified contact details, and more – this information is not available anywhere else

150 full-color images that depict popular export models of garments, complete with product descriptions, prices, minimum order requirements and delivery times

Supplier information in tabular format to help you compare suppliers at a glance

Results of the custom-designed supplier survey, which forecasts industry trends for the next 12 months

An extensive overview of the industry discussing the main challenges facing suppliers

An in-depth examination of the supplier base highlighting key characteristics of the different types of companies

Details of the primary production centers

An update of the latest trends in design, R&D, materials and components

A review of the key factors that influence the price and quality of low-end, midrange and high-end products

Comprehensive pricing tables featuring export price ranges

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