

Zinc Markets in the World to 2018 - Market Size, Trends, and Forecasts

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Abstracts

The expansion of the global zinc industry is forecast to reach 5.4% p.a. in the coming years. Between 2007 and 2013 the market decreased with an average annual decline of -5.4%. Currently, not alloyed unwrought zinc accounts for 74.0% of the global demand while the remaining market share is divided between alloyed unwrought zinc (16.5%), zinc foil, plates and sheets (3.3%), zinc wire, profiles, bars and rods (1.8%), zinc pipes, tubes and fittings (1.6%), zinc dust (1.5%) and zinc flakes and powders (1.3%). China, Germany, India, South Korea and the United States represent the largest zinc markets while the strongest annual growth is forecast to occur in Poland (24.8%), Romania (22.6%), Turkey (21.3%), Slovakia (20.6%) and Portugal (19.1%). This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for zinc in the world. Along with a global zinc market report the package includes country reports from the following countries: Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Czech Republic, Denmark, Ecuador, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, India, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Lithuania, Macedonia, Malaysia, Mexico, Morocco, Netherlands, Norway, Oman, Pakistan, Panama, Philippines, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, South Korea, Spain, Sri Lanka, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Vietnam. The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs. The latest market data for this research include:

Overall zinc market size, 2007-2018

Zinc market size by product segment, 2007-2018

Growth rates of the overall zinc market and different product segments, 2007-2018

Shares of different product segments of the overall zinc market, 2007, 2013 and 2018

Market Potential Rates of the overall zinc market and different product segments

The product segments analyzed in the data reports include: Alloyed unwrought zinc, Not alloyed unwrought zinc, Zinc dust, Zinc flakes and powders, Zinc foil, plates and sheets, Zinc pipes, tubes and fittings, Zinc wire, profiles, bars and rods. The reports answer the following questions:

What is the current size of the zinc market in the world and in different countries?

How is the zinc market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the zinc market in the world to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in

the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

The industry data reports are produced utilizing the standard methodology of Global Research & Data Services by applying, analyzing, and combining a wide range of sources and in-house analysis.

Contents

This market research report package includes a global zinc market report as well as country reports from the following countries: Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Czech Republic, Denmark, Ecuador, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, India, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Lithuania, Macedonia, Malaysia, Mexico, Morocco, Netherlands, Norway, Oman, Pakistan, Panama, Philippines, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, South Korea, Spain, Sri Lanka, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Vietnam. Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

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Overall Market
Market by Type Alloyed unwrought zinc Not alloyed unwrought zinc Zinc dust Zinc flakes and powders Zinc foil, plates and sheets Zinc pipes, tubes and fittings Zinc wire, profiles, bars and rods

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