

Woven Carpet and Rug Markets in the World to 2020 - Market Size, Development, and Forecasts

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Abstracts

The expansion of the global woven carpet and rug industry is forecast to reach 2.4% p.a. in the coming years. Between 2008 and 2014 the market increased with an average annual growth of 4.9%. Currently, hand-woven rugs account for 5.4% of the global demand while the remaining market share is divided between floor coverings of coconut fibres (coir) (1.9%), woven carpets of manmade yarn (56.7%), woven carpets of wool or hair (18.3%) and woven carpets of other yarn (17.7%)s.

China, Germany, Japan, Turkey and the United States represent the largest woven carpet and rug markets while the strongest annual growth is forecast to occur in Jordan (9.3%), Kyrgyzstan (8.8%), Bolivia (7.9%), China (6.9%) and Vietnam (6.5%).

The report package Woven Carpet and Rug Markets in the World to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for woven carpets and rugs in the world. Along with a global woven carpet and rug market report the package includes country reports from the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Bulgaria, Canada, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, Iran, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Netherlands, Nigeria, Norway, Oman, Peru, Philippines, Poland, Portugal, Romania, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Vietnam, Yemen

The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the woven carpet and rug market in the world and in different countries?

How is the woven carpet and rug market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall woven carpet and rug market size, 2009-2020

Woven carpet and rug market size by product segment, 2009-2020

Growth rates of the overall woven carpet and rug market and different product segments, 2009-2020

Shares of different product segments of the overall woven carpet and rug market, 2008, 2014 and 2019

Market Potential Rates of the overall woven carpet and rug market and different product segments

The market data is given for the following product segments:

Hand-woven rugs

Floor coverings of coconut fibres (coir)
Woven carpets of manmade yarn
Woven carpets of wool or hair
Woven carpets of other yarn

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the woven carpet and rug market in the world to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

This industry report package includes a global woven carpet and rug market report as well as country reports from the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Bulgaria, Canada, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, Iran, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Netherlands, Nigeria, Norway, Oman, Peru, Philippines, Poland, Portugal, Romania, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Vietnam, Yemen

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR WOVEN CARPETS AND RUGS IN THE COUNTRY IN QUESTION

- Overall Market
- Market by Type
 - Hand-woven rugs
 - Floor coverings of coconut fibres (coir)
 - Woven carpets of manmade yarn
 - Woven carpets of wool or hair
 - Woven carpets of other yarn

2. FORECASTS AND FUTURE OUTLOOK

- Overall Market
- Market by Type
 - Hand-woven rugs
 - Floor coverings of coconut fibres (coir)
 - Woven carpets of manmade yarn
 - Woven carpets of wool or hair
 - Woven carpets of other yarn

3. MARKET POTENTIAL RATES

4. WOVEN CARPET AND RUG MARKET SIZE COMPARED TO MARKET GROWTH

IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for woven carpets and rugs in the country in question, 2009-2015 (US dollars)

Table 2 Demand for woven carpets and rugs in the country in question, by type, 2009 and 2015 (share)

Table 3 Demand for hand-woven rugs in the country in question, 2009-2015 (US dollars)

Table 4 Demand for floor coverings of coconut fibres (coir) in the country in question, 2009-2015 (US dollars)

Table 5 Demand for woven carpets of manmade yarn in the country in question, 2009-2015 (US dollars)

Table 6 Demand for woven carpets of wool or hair in the country in question, 2009-2015 (US dollars)

Table 7 Demand for woven carpets of other yarn in the country in question, 2009-2015 (US dollars)

Table 8 Demand for woven carpets and rugs in the country in question, 2016-2020 (US dollars)

Table 9 Demand for woven carpets and rugs in the country in question, by type, 2009, 2015 and 2020 (share)

Table 10 Demand for hand-woven rugs in the country in question, 2016-2020 (US dollars)

Table 11 Demand for floor coverings of coconut fibres (coir) in the country in question, 2016-2020 (US dollars)

Table 12 Demand for woven carpets of manmade yarn in the country in question, 2016-2020 (US dollars)

Table 13 Demand for woven carpets of wool or hair in the country in question, 2016-2020 (US dollars)

Table 14 Demand for woven carpets of other yarn in the country in question, 2016-2020 (US dollars)

Table 15 Market Potential Rates of woven carpet and rug industry in the country in question

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for woven carpets and rugs in the country in question, 2009-2015 (US dollars)

Graph 2 Demand for hand-woven rugs in the country in question, 2009-2015 (US dollars)

Graph 3 Demand for floor coverings of coconut fibres (coir) in the country in question, 2009-2015 (US dollars)

Graph 4 Demand for woven carpets of manmade yarn in the country in question, 2009-2015 (US dollars)

Graph 5 Demand for woven carpets of wool or hair in the country in question, 2009-2015 (US dollars)

Graph 6 Demand for woven carpets of other yarn in the country in question, 2009-2015 (US dollars)

Graph 7 Demand for woven carpets and rugs in the country in question, 2009-2020 (US dollars)

Graph 8 Demand for hand-woven rugs in the country in question, 2009-2020 (US dollars)

Graph 9 Demand for floor coverings of coconut fibres (coir) in the country in question, 2009-2020 (US dollars)

Graph 10 Demand for woven carpets of manmade yarn in the country in question, 2009-2020 (US dollars)

Graph 11 Demand for woven carpets of wool or hair in the country in question, 2009-2020 (US dollars)

Graph 12 Demand for woven carpets of other yarn in the country in question, 2009-2020 (US dollars)

Graph 13 Woven carpet and rug market size compared to market growth in different countries

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