

World Sports Good Markets to 2021

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Abstracts

The report package World Sports Good Markets to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for sports goods in the world. Along with a global sports goods market report, the package includes country reports from the following countries:

Armenia, Australia, Austria, Azerbaijan, Belgium, Bosnia Herzegovina, Brazil, Bulgaria, Canada, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, India, Iran, Ireland, Italy, Japan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Luxembourg, Macedonia, Malawi, Malaysia, Mexico, Moldova, Mongolia, Montenegro, Morocco, Nepal, Netherlands, Norway, Peru, Philippines, Poland, Portugal, Romania, Saudi Arabia, Senegal, Serbia, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Thailand, Turkey, Ukraine, United Kingdom, United States

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the sports good market in the world and in different countries?

How much sports goods are produced in the world and in different countries?

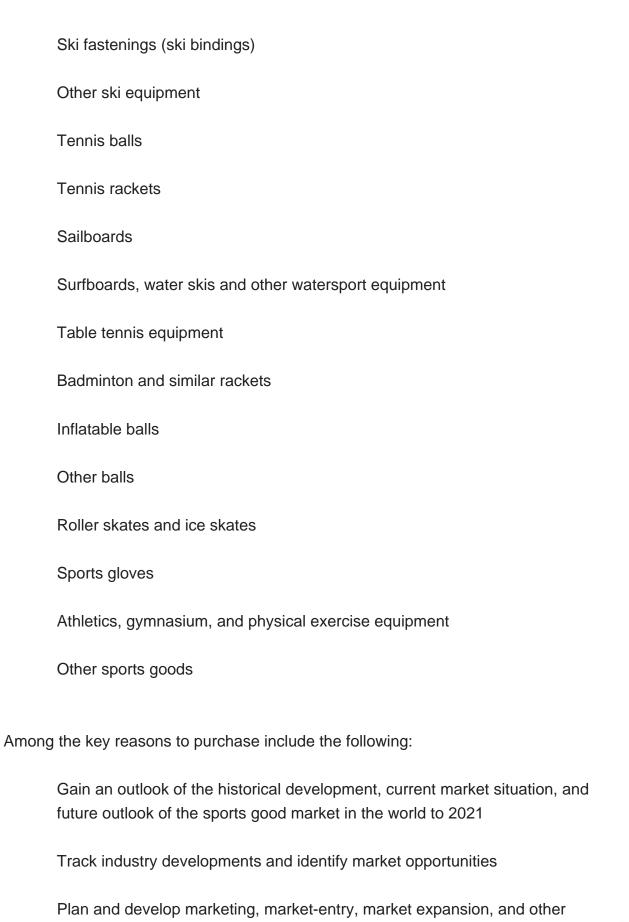
How is the market split into different types of sports goods?



How are the overall market and different product types growing?			
How is the market predicted to develop in the future?			
Who are the market players?			
Γhe latest industry data included in the reports:			
Demand for sports goods, 2010-2021			
Production of sports goods, 2010-2021			
Sports goods market size by product type, 2010-2021			
Growth rates of the overall market and different product segments, 2010-2021			
Shares of different product segments of the overall market, 2010, 2016, and 2021			
The market data is given for the following product segments:			
Fishing hooks			
Fishing reels			
Fishing rods			
Other fishing and hunting equipment			
Golf balls			
Golf clubs			
Other golf equipment			

Skis





business strategies by identifying the key market opportunities and prospects



Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.



Contents

This industry report package includes a global sports good market report as well as country reports from the following countries:

Armenia, Australia, Austria, Azerbaijan, Belgium, Bosnia Herzegovina, Brazil, Bulgaria, Canada, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, India, Iran, Ireland, Italy, Japan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Luxembourg, Macedonia, Malawi, Malaysia, Mexico, Moldova, Mongolia, Montenegro, Morocco, Nepal, Netherlands, Norway, Peru, Philippines, Poland, Portugal, Romania, Saudi Arabia, Senegal, Serbia, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Thailand, Turkey, Ukraine, United Kingdom, United States

Below you can find the table of contents for one of the reports. The country reports have a similar structure and content so that different countries can be easily compared with each other.

1. OVERALL SPORTS GOODS MARKET IN THE COUNTRY IN QUESTION

Demand

Production

Market by Type

Fishing hooks

Fishing reels

Fishing rods

Other fishing and hunting equipment

Golf balls

Golf clubs

Other golf equipment

Skis

Ski fastenings (ski bindings)

Other ski equipment

Tennis balls

Tennis rackets

Sailboards

Surfboards, water skis and other watersport equipment

Table tennis equipment



Badminton and similar rackets
Inflatable balls
Other balls
Roller skates and ice skates
Sports gloves
Athletics, gymnasium, and physical exercise equipment
Other sports goods

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- 3. MARKET DEFINITION
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