

Work Truck Markets in Western Europe to 2020 - Market Size, Development, and Forecasts

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Abstracts

The report package Work Truck Markets in Western Europe to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for work trucks in different Western European countries. The package includes work truck country reports from the following countries:

Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, United Kingdom

The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the work truck market in different Western European countries?

How is the work truck market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall work truck market size, 2009-2020

Work truck market size by product segment, 2009-2020

Growth rates of the overall work truck market and different product segments, 2009-2020

Shares of different product segments of the overall work truck market, 2009, 2015 and 2020

Market Potential Rates of the overall work truck market and different product segments

The market data is given for the following product segments:

Electric work trucks with lifting or handling equipment

Other electric work trucks

Non-electric work trucks with lifting or handling equipment

Other work trucks

Parts of work trucks

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the work truck market in different Western European countries to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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