

Wine Markets in Western Europe to 2022 - Market Size, Development, and Forecasts

<https://marketpublishers.com/r/W5FA50CCFBDEN.html>

Date: January 2018

Pages: 200

Price: US\$ 3,715.00 (Single User License)

ID: W5FA50CCFBDEN

Abstracts

The report package Wine Markets in Western Europe to 2022 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for wines in different Western European countries. The package includes wine country reports from the following countries:

Austria, Finland, France, Germany, Italy, Norway, Spain, United Kingdom

The research includes historic data from 2011 to 2015 and forecasts until 2022 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the wine market in different Western European countries?

How is the wine market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall wine market size, 2011-2022

Wine market size by product segment, 2011-2022

Growth rates of the overall wine market and different product segments,
2011-2022

Shares of different product segments of the overall wine market, 2011, 2017 and
2022

The market data is given for the following product segments:

Sparkling grape wines

Other grape wines

Unfermented grape must

Vermouth and other flavoured grape wines

Other wines

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future
outlook of the wine market in different Western European countries to 2022

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other
business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in
the reports. The data is clearly presented and can be easily incorporated into
presentations and internal reports.

Contents

This industry report package includes country reports from the following countries:

Austria, Finland, France, Germany, Italy, Norway, Spain, United Kingdom

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR WINES IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Sparkling grape wines

Other grape wines

Unfermented grape must

Vermouth and other flavoured grape wines

Other wines

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Sparkling grape wines

Other grape wines

Unfermented grape must

Vermouth and other flavoured grape wines

Other wines

3. MARKET DEFINITION

4. METHODOLOGY AND SOURCES

5. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for wines in the country in question, 2011-2017 (US dollars)

Table 2 Demand for wines in the country in question, by type, 2011 and 2017 (share)

Table 3 Demand for sparkling grape wines in the country in question, 2011-2017 (US dollars)

Table 4 Demand for other grape wines in the country in question, 2011-2017 (US dollars)

Table 5 Demand for unfermented grape must in the country in question, 2011-2017 (US dollars)

Table 6 Demand for vermouth and other flavoured grape wines in the country in question, 2011-2017 (US dollars)

Table 7 Demand for other wines in the country in question, 2011-2017 (US dollars)

Table 8 Demand for wines in the country in question, 2017-2022 (US dollars)

Table 9 Demand for wines in the country in question, by type, 2011, 2017 and 2022 (share)

Table 10 Demand for sparkling grape wines in the country in question, 2017-2022 (US dollars)

Table 11 Demand for other grape wines in the country in question, 2017-2022 (US dollars)

Table 12 Demand for unfermented grape must in the country in question, 2017-2022 (US dollars)

Table 13 Demand for vermouth and other flavoured grape wines in the country in question, 2017-2022 (US dollars)

Table 14 Demand for other wines in the country in question, 2017-2022 (US dollars)

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for wines in the country in question, 2011-2017 (US dollars)

Graph 2 Demand for sparkling grape wines in the country in question, 2011-2017 (US dollars)

Graph 3 Demand for other grape wines in the country in question, 2011-2017 (US dollars)

Graph 4 Demand for unfermented grape must in the country in question, 2011-2017 (US dollars)

Graph 5 Demand for vermouth and other flavoured grape wines in the country in question, 2011-2017 (US dollars)

Graph 6 Demand for other wines in the country in question, 2011-2017 (US dollars)

Graph 7 Demand for wines in the country in question, 2011-2022 (US dollars)

Graph 8 Demand for sparkling grape wines in the country in question, 2011-2022 (US dollars)

Graph 9 Demand for other grape wines in the country in question, 2011-2022 (US dollars)

Graph 10 Demand for unfermented grape must in the country in question, 2011-2022 (US dollars)

Graph 11 Demand for vermouth and other flavoured grape wines in the country in question, 2011-2022 (US dollars)

Graph 12 Demand for other wines in the country in question, 2011-2022 (US dollars)

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