

# **Wine Markets in the Top 10 Global Countries to 2017 - Market Size, Trends, and Forecasts**

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## **Abstracts**

The industry report package Wine Markets in the top 10 global countries to 2017 - Market Size, Trends, and Forecasts offers the most up-to-date perspective on the actual market situation, trends, and future outlook for wine in the top 10 global countries. The package includes wine country reports from the following countries:

China, France, Germany, India, Italy, Japan, Mexico, South Korea, United Kingdom and United States

The studies include historic market data from 2006 to 2012 and forecasts until 2017 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key market insights in a readily accessible and clearly presented format.

The market studies answer key questions such as:

What is the size of the wine markets in different countries around the world?

How are the markets divided into different product segments?

Which products are growing fast?

How have the markets been developing?

How does the future look like?

What is the market potential?

How do the macroeconomic indicators look like?

The latest market information included in the studies:

Overall market size for wine in different countries around the world

Market size for wine by product segment

Forecasts and future outlook of the markets

Macroeconomic indicators

## **PRODUCT SEGMENTS ANALYZED IN THE STUDIES:**

Sparkling grape wine

Other grape wine

Vermouth and other flavoured grape wine

Other fermented beverages

Grape must

## **REASONS TO BUY:**

Gain a complete picture of the historic development, current market situation, trends, and future prospects of the wine markets in different countries around the world to 2017

Track industry trends and identify market opportunities

Compare market size, trends, and prospects in different countries easily

Plan and develop marketing, market-entry, market expansion and other

business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market information included in the reports. The market information is clearly presented and can be easily used in presentations, etc.

The industry reports are built by the standard methodology of Global Research & Data Services by using, analyzing, and combining a wide range of sources and in-house analysis.

## Contents

This market research report package includes wine country reports from the following countries:

China, France, Germany, India, Italy, Japan, Mexico, South Korea, United Kingdom and United States

Below you can find the table of contents for one of the country reports. All of the country reports have a similar structure and content so that different countries can be easily compared with each other.

### Market for Wine in the Country in Question

- Overall market

- Market by product type

  - Sparkling grape wine

  - Other grape wine

  - Vermouth and other flavoured grape wine

  - Other fermented beverages

  - Grape must

### Forecasts and Future Outlook

- Overall market

- Market by product type

### Macroeconomic Indicators

- Population

- GDP

- Inflation

- Unemployment

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- Market Definition

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