

Wine Markets in Europe to 2022 - Market Size, Development, and Forecasts

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Abstracts

The report package Wine Markets in Europe to 2022 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for wines in different European countries. The package includes wine country reports from the following countries:

Armenia, Austria, Azerbaijan, Bulgaria, Czech Republic, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Italy, Latvia, Lithuania, Moldova, Norway, Poland, Romania, Slovakia, Spain, Turkey, Ukraine, United Kingdom

The research includes historic data from 2011 to 2015 and forecasts until 2022 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the wine market in different European countries?

How is the wine market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall wine market size, 2011-2022

Wine market size by product segment, 2011-2022

Growth rates of the overall wine market and different product segments,
2011-2022

Shares of different product segments of the overall wine market, 2011, 2017 and
2022

The market data is given for the following product segments:

Sparkling grape wines

Other grape wines

Unfermented grape must

Vermouth and other flavoured grape wines

Other wines

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future
outlook of the wine market in different European countries to 2022

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other
business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in
the reports. The data is clearly presented and can be easily incorporated into
presentations and internal reports.

Contents

This industry report package includes country reports from the following countries:

Armenia, Austria, Azerbaijan, Bulgaria, Czech Republic, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Italy, Latvia, Lithuania, Moldova, Norway, Poland, Romania, Slovakia, Spain, Turkey, Ukraine, United Kingdom

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

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Overall Market

Market by Type

Sparkling grape wines

Other grape wines

Unfermented grape must

Vermouth and other flavoured grape wines

Other wines

2. FORECASTS AND FUTURE OUTLOOK

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