

Wine Market in Australia to 2022 - Market Size, Development, and Forecasts

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Abstracts

The report Wine Market in Australia to 2022 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for wines in Australia. The research includes historic data from 2011 to 2015 and forecasts until 2022 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size of the wine market in Australia?

How is the wine market divided into different types of product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

The latest industry data included in this report:

Overall wine market size, 2011-2022

Wine market size by product segment, 2011-2022

Growth rates of the overall market and different product segments, 2011-2022

Shares of different product segments of the overall market, 2011, 2017, and 2022

The market data is given for the following product segments:

Sparkling grape wines
Other grape wines
Unfermented grape must
Vermouth and other flavoured grape wines
Other wines

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the wine market in Australia to 2022

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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