

Wine Markets in Africa to 2021

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Abstracts

The report package Wine Markets in Africa to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for wines in different African countries. The package includes country reports from the following countries:

Angola, Ethiopia, Morocco, Senegal

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the size (volume and value) of the wine market in different African countries?

How much wines are produced in different African countries?

What is the price of wines in different African countries?

How is the market split into different types of wines?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

Who are the market players?

The latest industry data included in the reports:

Demand (volume and value) for wines, 2010-2021

Production of wines, 2010-2021

Price of wines, 2010-2021

Wine market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Sparkling grape wines

Other grape wines

Unfermented grape must

Vermouth and other flavoured grape wines

Other fermented beverages

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the wine market in different African countries to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

This industry report package includes wine country reports from the following countries:
Angola, Ethiopia, Morocco, Senegal

Below you can find the table of contents for one of the reports. The country reports have a similar structure and content so that different countries can be easily compared with each other.

1. OVERALL WINES MARKET IN THE COUNTRY IN QUESTION

Demand Value

Demand Volume

Price

Production

Market by Type

- Sparkling grape wines

- Other grape wines

- Unfermented grape must

- Vermouth and other flavoured grape wines

- Other fermented beverages

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