

# Water Heater Markets in the World to 2018 - Market Size, Trends, and Forecasts

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## Abstracts

The expansion of the global water heater industry is forecast to reach 2.7% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 6.1%. Currently, electric storage, instant and immersion water heaters account for 37.9% of the global demand while the remaining market share is divided between instantaneous gas water heaters (34.3%) and other non-electric water heaters (27.8%).

China, Germany, Japan, Russia and the United States represent the largest water heater markets while the strongest annual growth is forecast to occur in Jordan (13.2%), Philippines (11.5%), Kyrgyzstan (11.3%), Bolivia (10.6%) and Azerbaijan (9.4%).

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for water heaters in the world. Along with a global water heater market report the package includes country reports from the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Brazil, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal, Netherlands, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Qatar, Romania, Russia, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Tanzania, Thailand, Turkey, Ukraine, United Kingdom, United States, Uruguay, Vietnam

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

**The latest market data for this research include:**

Overall water heater market size, 2007-2018

Water heater market size by product segment, 2007-2018

Growth rates of the overall water heater market and different product segments, 2007-2018

Shares of different product segments of the overall water heater market, 2007, 2013 and 2018

Market Potential Rates of the overall water heater market and different product segments

**The product segments discussed in the data reports include:**

Instantaneous gas water heaters

Other non-electric water heaters

Electric storage, instant and immersion water heaters

**The reports help answering the following questions:**

What is the current size of the water heater market in the world and in different countries?

How is the water heater market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

**Among the key reasons to purchase include the following:**

Gain an outlook of the historic development, current market situation, trends, and future outlook of the water heater market in the world to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

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## About

Global demand for water heaters is forecast to expand 2.7% p.a. between 2014 and 2018. China, Japan, Jordan, Philippines and the United States are considered the highest potential markets in the coming years.

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global water heater industry is forecast to reach 2.7% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 6.1%. Currently, electric storage, instant and immersion water heaters account for 37.9% of the global demand while the remaining market share is divided between instantaneous gas water heaters (34.3%) and other non-electric water heaters (27.8%).

China, Germany, Japan, Russia and the United States represent the largest water heater markets while the strongest annual growth is forecast to occur in Jordan (13.2%), Philippines (11.5%), Kyrgyzstan (11.3%), Bolivia (10.6%) and Azerbaijan (9.4%).

Based on in-house analysis and an advanced model which takes into consideration the actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future. Based on these Market Potential Rates, the top 20 highest potential water heater markets in the coming years are:

The market information is based on new industry data reports recently published by Global Research & Data Services. The reports offer the most up-to-date market data on the actual market situation, trends, and future outlook for water heaters in the world and individually for the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Brazil, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal, Netherlands, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Qatar,

Romania, Russia, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Tanzania, Thailand, Turkey, Ukraine, United Kingdom, United States, Uruguay, Vietnam

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

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