

Water Heater Markets in Americas to 2018 - Market Size, Trends, and Forecasts

<https://marketpublishers.com/r/WE9F518ACEDEN.html>

Date: September 2014

Pages: 231

Price: US\$ 5,395.84 (Single User License)

ID: WE9F518ACEDEN

Abstracts

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for water heaters in different American countries. The package includes water heater country reports from the following countries:

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Ecuador, Mexico, Peru, United States, Uruguay

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall water heater market size, 2007-2018

Water heater market size by product segment, 2007-2018

Growth rates of the overall water heater market and different product segments, 2007-2018

Shares of different product segments of the overall water heater market, 2007, 2013 and 2018

Market Potential Rates of the overall water heater market and different product

segments

The product segments discussed in the data reports include:

Instantaneous gas water heaters

Other non-electric water heaters

Electric storage, instant and immersion water heaters

The reports help answering the following questions:

What is the current size of the water heater market in different American countries?

How is the water heater market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the water heater market in different American countries to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated

into presentations, internal reports, etc.

Contents

1. MARKET FOR WATER HEATERS IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Instantaneous gas water heaters

Other non-electric water heaters

Electric storage, instant and immersion water heaters

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Instantaneous gas water heaters

Other non-electric water heaters

Electric storage, instant and immersion water heaters

3. MARKET POTENTIAL RATES

4. WATER HEATER MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for water heaters in the country in question, 2007-2013 (US dollars)

Table 2 Demand for water heaters in the country in question, by type, 2007 and 2013 (share)

Table 3 Demand for instantaneous gas water heaters in the country in question, 2007-2013 (US dollars)

Table 4 Demand for other non-electric water heaters in the country in question, 2007-2013 (US dollars)

Table 5 Demand for electric storage, instant and immersion water heaters in the country in question, 2007-2013 (US dollars)

Table 6 Demand for water heaters in the country in question, 2014-2018 (US dollars)

Table 7 Demand for water heaters in the country in question, by type, 2007, 2013 and 2018 (share)

Table 8 Demand for instantaneous gas water heaters in the country in question, 2014-2018 (US dollars)

Table 9 Demand for other non-electric water heaters in the country in question, 2014-2018 (US dollars)

Table 10 Demand for electric storage, instant and immersion water heaters in the country in question, 2014-2018 (US dollars)

Table 11 Market Potential Rates of water heater industry in the country in question

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for water heaters in the country in question, 2007-2013 (US dollars)

Graph 2 Demand for instantaneous gas water heaters in the country in question, 2007-2013 (US dollars)

Graph 3 Demand for other non-electric water heaters in the country in question, 2007-2013 (US dollars)

Graph 4 Demand for electric storage, instant and immersion water heaters in the country in question, 2007-2013 (US dollars)

Graph 5 Demand for water heaters in the country in question, 2007-2018 (US dollars)

Graph 6 Demand for instantaneous gas water heaters in the country in question, 2007-2018 (US dollars)

Graph 7 Demand for other non-electric water heaters in the country in question, 2007-2018 (US dollars)

Graph 8 Demand for electric storage, instant and immersion water heaters in the country in question, 2007-2018 (US dollars)

Graph 9 Water heater market size compared to market growth in different countries

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