

Wallpaper Markets in the World to 2018 - Market Size, Trends, and Forecasts

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Abstracts

The expansion of the global wallpaper industry is forecast to reach 3.8% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 10.0%. Currently, decorated plastic wallpaper accounts for 76.0% of the global demand while the remaining market share is divided between ingrain wallpaper (0.6%), and other wallpaper (23.4%).

China, Germany, Italy, South Korea and the United Kingdom represent the largest wallpaper markets while the strongest annual growth is forecast to occur in Panama (13.6%), Bolivia (12.5%), Uruguay (11.6%), Kazakhstan (11.5%) and Ecuador (9.8%).

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for wallpaper in the world. Along with a global wallpaper market report the package includes country reports from the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Belgium, Bolivia, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Finland, France, Georgia, Germany, Ghana, Greece, Hungary, India, Indonesia, Iran, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Netherlands, Norway, Oman, Pakistan, Panama, Peru, Poland, Portugal, Qatar, Romania, Senegal, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Uruguay, Vietnam

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing,

sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall wallpaper market size, 2007-2018

Wallpaper market size by product segment, 2007-2018

Growth rates of the overall wallpaper market and different product segments, 2007-2018

Shares of different product segments of the overall wallpaper market, 2007, 2013 and 2018

Market Potential Rates of the overall wallpaper market and different product segments

The product segments discussed in the data reports include:

Ingrain wallpaper

Decorated plastic wallpaper

Other wallpaper

The reports help answering the following questions:

What is the current size of the wallpaper market in the world and in different countries?

How is the wallpaper market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the wallpaper market in the world to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

This market research report package includes a global wallpaper market report as well as country reports from the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Belgium, Bolivia, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Finland, France, Georgia, Germany, Ghana, Greece, Hungary, India, Indonesia, Iran, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Netherlands, Norway, Oman, Pakistan, Panama, Peru, Poland, Portugal, Qatar, Romania, Senegal, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Uruguay, Vietnam

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR WALLPAPER IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Ingrain wallpaper

Decorated plastic wallpaper

Other wallpaper

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Ingrain wallpaper

Decorated plastic wallpaper

Other wallpaper

3. MARKET POTENTIAL RATES

4. WALLPAPER MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Market for wallpaper in the country in question, 2007-2013 (US dollars)

Table 2 Market for wallpaper in the country in question, by type, 2007 and 2013 (share)

Table 3 Market for ingrain wallpaper in the country in question, 2007-2013 (US dollars)

Table 4 Market for decorated plastic wallpaper in the country in question, 2007-2013 (US dollars)

Table 5 Market for other wallpaper in the country in question, 2007-2013 (US dollars)

Table 6 Market for wallpaper in the country in question, 2014-2018 (US dollars)

Table 7 Market for wallpaper in the country in question, by type, 2007, 2013 and 2018 (share)

Table 8 Market for ingrain wallpaper in the country in question, 2014-2018 (US dollars)

Table 9 Market for decorated plastic wallpaper in the country in question, 2014-2018 (US dollars)

Table 10 Market for other wallpaper in the country in question, 2014-2018 (US dollars)

Table 11 Market Potential Rates of wallpaper industry in the country in question

List Of Graphs

LIST OF GRAPHS

Graph 1 Market for wallpaper in the country in question, 2007-2013 (US dollars)

Graph 2 Market for ingrain wallpaper in the country in question, 2007-2013 (US dollars)

Graph 3 Market for decorated plastic wallpaper in the country in question, 2007-2013 (US dollars)

Graph 4 Market for other wallpaper in the country in question, 2007-2013 (US dollars)

Graph 5 Market for wallpaper in the country in question, 2007-2018 (US dollars)

Graph 6 Market for ingrain wallpaper in the country in question, 2007-2018 (US dollars)

Graph 7 Market for decorated plastic wallpaper in the country in question, 2007-2018 (US dollars)

Graph 8 Market for other wallpaper in the country in question, 2007-2018 (US dollars)

Graph 9 Wallpaper market size compared to market growth in different countries

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