

Tyre Markets in Western Europe to 2022

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Abstracts

The report package Tyre Markets in Western Europe to 2022 offers the most up-to-date industry data on the actual market situation, and future outlook for tyres in different Western European countries. The package includes country reports from the following countries:

Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, United Kingdom

The research includes historical data from 2011 to 2017 and forecasts until 2022 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the size of the tyre market in different Western European countries?

How much tyres are produced in different Western European countries?

How is the market split into different types of tyres?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

The latest industry data included in the reports:

Demand for tyres, 2011-2022

Production of tyres, 2011-2022

Tyre market size by product type, 2011-2022

Growth rates of the overall market and different product segments, 2011-2022

Shares of different product segments of the overall market, 2011, 2017, and 2022

The market data is given for the following product segments:

- New car tyres
- New lorry and bus tyres
- New motorcycle tyres
- New bicycle tyres
- New aircraft tyres
- Other new tyres
- Retreaded tyres
- Camelback strips for retreading tyres
- Cushioned and solid tyres
- Rubber inner tubes for motor vehicles
- Rubber inner tubes for bicycles
- Other rubber inner tubes

Among the key reasons to purchase include the following:

- Gain an outlook of the historical development, current market situation, and future outlook of the tyre market in different Western European countries to 2022

- Track industry developments and identify market opportunities

- Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

- Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into

presentations and internal reports.

Contents

This industry report package includes tyre country reports from the following countries: Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, United Kingdom

Below you can find the table of contents for one of the reports. The country reports have a similar structure and content so that different countries can be easily compared with each other.

1. OVERALL TYRES MARKET IN THE COUNTRY IN QUESTION

Demand

Production

Market by Type

New car tyres

New lorry and bus tyres

New motorcycle tyres

New bicycle tyres

New aircraft tyres

Other new tyres

Retreaded tyres

Camelback strips for retreading tyres

Cushioned and solid tyres

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Other rubber inner tubes

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