

Tyre Market in Italy to 2022

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Abstracts

The report Tyre Market in Italy to 2022 offers the most up-to-date industry data on the actual market situation, and future outlook for tyres in Italy. The research includes historical data from 2011 to 2017 and forecasts until 2022 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the size of the tyre market in Italy?

How much tyres are produced in Italy?

How is the market split into different types of tyres?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

The latest industry data included in this report:

Demand for tyres, 2011-2022

Production of tyres, 2011-2022

Tyre market size by product type, 2011-2022

Growth rates of the overall market and different product segments,
2011-2022

Shares of different product segments of the overall market, 2011, 2017, and
2022

The market data is given for the following product segments:

- New car tyres
- New lorry and bus tyres
- New motorcycle tyres
- New bicycle tyres
- New aircraft tyres
- Other new tyres
- Retreaded tyres
- Camelback strips for retreading tyres
- Cushioned and solid tyres
- Rubber inner tubes for motor vehicles
- Rubber inner tubes for bicycles
- Other rubber inner tubes

Among the key reasons to purchase include the following:

- Gain an outlook of the historical development, current market situation, and future outlook of the tyre market in Italy to 2022

- Track industry developments and identify market opportunities

- Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

- Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

1. OVERALL TYRES MARKET IN ITALY

Demand

Production

Market by Type

New car tyres

New lorry and bus tyres

New motorcycle tyres

New bicycle tyres

New aircraft tyres

Other new tyres

Retreaded tyres

Camelback strips for retreading tyres

Cushioned and solid tyres

Rubber inner tubes for motor vehicles

Rubber inner tubes for bicycles

Other rubber inner tubes

2. DEFINITION

3. METHODOLOGY AND SOURCES

4. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

- Table 1 Demand for tyres in Italy, 2011-2022 (US dollars)
- Table 2 Production of tyres in Italy, 2011-2022 (US dollars)
- Table 3 Demand for tyres in Italy, by type, 2011, 2017 and 2022 (share)
- Table 4 Demand for new car tyres in Italy, 2011-2022 (US dollars)
- Table 5 Demand for new lorry and bus tyres in Italy, 2011-2022 (US dollars)
- Table 6 Demand for new motorcycle tyres in Italy, 2011-2022 (US dollars)
- Table 7 Demand for new bicycle tyres in Italy, 2011-2022 (US dollars)
- Table 8 Demand for new aircraft tyres in Italy, 2011-2022 (US dollars)
- Table 9 Demand for other new tyres in Italy, 2011-2022 (US dollars)
- Table 10 Demand for retreaded tyres in Italy, 2011-2022 (US dollars)
- Table 11 Demand for camelback strips for retreading tyres in Italy, 2011-2022 (US dollars)
- Table 12 Demand for cushioned and solid tyres in Italy, 2011-2022 (US dollars)
- Table 13 Demand for rubber inner tubes for motor vehicles in Italy, 2011-2022 (US dollars)
- Table 14 Demand for rubber inner tubes for bicycles in Italy, 2011-2022 (US dollars)
- Table 15 Demand for other rubber inner tubes in Italy, 2011-2022 (US dollars)

List Of Graphs

LIST OF GRAPHS

- Graph 1 Demand for tyres in Italy, 2011-2022 (US dollars)
- Graph 2 Production of tyres in Italy, 2011-2022 (US dollars)
- Graph 3 Demand for new car tyres in Italy, 2011-2022 (US dollars)
- Graph 4 Demand for new lorry and bus tyres in Italy, 2011-2022 (US dollars)
- Graph 5 Demand for new motorcycle tyres in Italy, 2011-2022 (US dollars)
- Graph 6 Demand for new bicycle tyres in Italy, 2011-2022 (US dollars)
- Graph 7 Demand for new aircraft tyres in Italy, 2011-2022 (US dollars)
- Graph 8 Demand for other new tyres in Italy, 2011-2022 (US dollars)
- Graph 9 Demand for retreaded tyres in Italy, 2011-2022 (US dollars)
- Graph 10 Demand for camelback strips for retreading tyres in Italy, 2011-2022 (US dollars)
- Graph 11 Demand for cushioned and solid tyres in Italy, 2011-2022 (US dollars)
- Graph 12 Demand for rubber inner tubes for motor vehicles in Italy, 2011-2022 (US dollars)
- Graph 13 Demand for rubber inner tubes for bicycles in Italy, 2011-2022 (US dollars)
- Graph 14 Demand for other rubber inner tubes in Italy, 2011-2022 (US dollars)

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